Date: September 16, 2004

To: Melinda Orebaugh, President, Midwest Chapter, Medical Library Association

From: Clare Leibfarth, Chair, Publications Committee

Subject: Report for the Fall Board Meeting, Springfield, IL, October 8, 2004

Publications Committee Members:

Clare Leibfarth (OH), Chair
Ximena Chrisagis (OH)
Jennifer Friedman (WI)
Nancy O’Brien (IA)
Mary Taylor (IL)

Objectives:

1. To publish quarterly online issues of MIDLINE by soliciting, collecting, writing, and editing features and columns to be posted on the Midwest Chapter website within one month of copy deadline.
2. To encourage contributions of news items, announcements, informative articles, and ideas from the Chapter membership through personal and professional contacts and the chapter listserv.

Activities:

1. Produced the Winter, Spring, and Summer issues of MIDLINE and worked with the Technology Committee to post the issues on the Chapter website.
2. Returned the MIDLINE production schedule to previous deadline pattern.
3. Announced the availability of the Winter, Spring and Summer issues of MIDLINE on the Chapter listserv.
4. Solicited newsletter items and sent deadline notice reminders to Chapter members via the Chapter listserv and personal e-mail.
5. Facilitated the Internet availability of photographs of Chapter member activities at MLA 2004.
6. Continued to work with the Technology Committee to improve newsletter production procedures.
7. Began work with the Membership Committee to develop a membership recruitment brochure.

This report is informational and requires no further action from the Board.