
*Fall 2015 Midwest Chapter/MLA
Combined Executive Board Reports
Louisville, KY Oct 2, 2015*

President's Report

Mary Hitchcock

Midwest Chapter Fall 2015 Board Report

Louisville, KY Oct 2, 2015

Activities:

- Submitted the Chapter Annual's Report to the Board of the Medical Library Association as required in April 2015.
- Planned and conducted the Spring Board meeting via teleconference a bit late due to scheduling issues. Board Meeting was held in June and not April as tradition.
- Contributed a President's message to each issue of MIDLINE.
- Attended The Leadership Tea and Chapter Treasurer's meeting at MLA 2015 in Austin, TX.
- Worked with Treasurer to continue legal action against Acteva.
- Appointed a new Annual Meetings Chair, Clare Leibfarth, and worked with her to locate necessary MOUs and other forms for upcoming conferences.
- Worked with Clare Leibfarth and Michel Atlas to organize Fall Annual Meeting.

This report is informational and requires no action by the Executive Board

*Annual Report to the Board of the Medical Library Association.
Submitted by Mary Hitchcock. April 2015*

Midwest Chapter of the Medical Library Association

The Midwest Chapter includes the states of Kentucky, Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, and Wisconsin. This report covers the period from May 2014 through April 2015.

Goal 1: Recruitment, Membership, and Leadership in the Profession

Chapter membership as of March 27, 2015: 261

- Regular membership is \$30 per year; student and retired membership is free
- 25 new members, of which 9 are students and 1 is a returning member
- 14 retired members
- 9 student members

The Chapter once again used Wild Apricot as a membership management platform for 2015 membership. Our membership secretary set up all relevant categories for current membership, imported archival records back to 2003, created automatic reminder systems, as well as instructional documentation. Wild Apricot has been working well so far, and replaces Acteva, which we had formerly used.

To encourage and support involvement, excellence, and innovation in the profession, the Midwest Chapter sponsors a number of awards for members, including:

- Chapter Council Roundtables Luncheon Awards: 4 @ \$34 each (2 given to Chapter members; 2 given to MLA)
- Annual Meeting Grant: 2 @\$500 plus free conference registration
- Student Annual Meeting Grant: 2 @\$500 each plus free conference registration
- First-Time Attendee Annual Meeting Grant: 2 @\$500 each plus free conference registration
- Distinguished Librarian of the Year Award: 1 @\$500
- Jean Williams Sayre Innovation Award: 1 @\$500

Notably, the 2014 Distinguished Librarian of the Year Award was presented by 2014 award winner Bette Sydelko of Wright State University in Dayton, Ohio to Josephine (Jo) Dorsch, Professor and Regional Head Librarian at the University of Illinois Health Sciences Library in Peoria. At the national level, Jo has recently completed service as Chair of the MLA 2014 National Program Committee and on the JMLA board as Associate Editor for Case Studies. Her history of service with MLA is abundant and diverse, having served on several MLA committees and in various positions for the Leadership and Management Section as well as the Research Section. She has also been a MLA mentor since 2003. It is this role that her nominator is most appreciative saying, "this librarian never tires of helping young librarians learn and grow in their chosen area of medical librarianship."

The 2013 Jean Williams Sayre Innovation Award was given to Gail Borden Public Library District in Elgin, IL for developing an innovative book and reading program called "Tales & Travel". This program reconnects people diagnosed with Alzheimer's Disease and related dementias with library materials. The program takes residents from memory care facilities on a monthly imaginary trip to another country or part of the US through the use of related travel books and activities.

Goal 2: Life Long Learning

The Chapter's Annual Conference is the major networking and education event for members. The 2014 Annual Meeting of the Midwest Chapter of the Medical Library Association was hosted by the Health Sciences Information Section of the North Dakota Library Association in Bismarck, North Dakota on October 10th through 14th at Radisson Hotel Bismarck. Although the over number of attendees was relatively low at 74 (excluding vendors) the conference was a success. The registration cost was kept low (\$275, which includes all meals/\$325 late registration with all meals) to make the conference as accessible as possible to members in trying financial and budgetary times.

The theme for the conference was "Come West and Explore". Three speakers were invited to attend, Betsy Humphreys, Sally Gore, and Dr. Mark Graber. Dr. Humphreys presented a talk entitled, "Points of Departure", Sally Gore spoke on the role of a librarian in her presentation, "Making the Case: Health Science Librarians Staking Their Claim in a 'New World'". Dr. Mark Graber's talk focused on how "librarians can help understand the last diagnostic error and prevent the next one?." The program also featured the Greater Midwest Region Technology Forum, a panel discussion on "The Oil Boom Impact on Healthcare", 11 contributed papers and 13 posters, 1 poster was withdrawn prior to the conference. In addition updates on programs and activities were provided for the Greater Midwest Region, the National Library of Medicine, and the Medical Library Association. Five half-day continuing education courses were offered: "Informatics for Librarians: Peeling the Onion", "The Agile Librarian's Guide to Thriving in Any Institution", "Introduction to Translational Bioinformatics", "Bullet Point 1, Bullet Point 2, Bullet Point 3... the Audience Flees: Visual Communication Skills for Effective Teaching and Presentations", and "Systematic Reviews: Getting Started".

The North Dakota planning team worked very hard over a period of approximately 22 months to make this conference a success. A true feat since North Dakota is one of the smallest member states in the Midwest Chapter and larger geographically. Many members of the planning committee served on multiple committees. The online conference evaluation and the comments made to planning committee members during the conference indicated that this was considered a highly successful event. The members of the 2014 Annual Conference Planning Committee should be commended for their hard work.

Goal 3: Advocacy

The Professional Practice Committee has advocacy of health sciences libraries and its professional information staff as part of this charge, and is very active. The committee is also discussing AHIP activities for Chapter and state meetings.

Goal 4: Knowledge Creation and Communication

The Chapter's Professional Practice Committee encourages research and knowledge creation by naming a Research Poster Award Winner at the Annual Conference. Unfortunately the PPC was unable to tap any contributed paper or poster as exceptional research quality at the 2014 annual conference.

A goal for the year was to consolidate, update, and revive Chapter communications. The Communications Strategist along with the Communications Chair developed for the Midwest Chapter, utilizing existing and emerging communication mechanisms such as email lists, the Chapter website, newsletters, blogs, and social media. This position includes strategies for communication from leadership to members, from members to leadership, and among members. A draft communications strategic plan was presented to the Executive Board at the Fall Executive Board meeting in Bismarck, North Dakota and the Communications Committee was given the go ahead to start to implement the plan in manageable increments.

Goal 5: Partnerships

The Midwest Chapter continues long-standing partnerships with each member state's health science libraries group. The annual conference rotates through the states in the region and is hosted by the state group, and any profits from that conference are divided equally between the Chapter and the state group. The Chapter also partners with the Greater Midwest Region of NN/LM for continuing education offering and funding. In 2014, the GMR funded scholarships for 5 students to attend the annual Chapter conference.

MOTION

This report is informational and requires no action by the Board of Directors.

Respectfully submitted on May 10, 2015 by Mary E. Hitchcock, 2014-2016 Chair, Midwest Chapter/MLA

Midwest Chapter Elected Officers and Appointed Officials, 2014-2015

Mary E. Hitchcock, President, 2015

Elizabeth Fine Weinfurter, Immediate Past President, 2015

Christopher Childs, President-Elect, 2015

Amy Donahue, Treasurer, 2014-2015

Stephanie Schulte, Membership Secretary, 2014 - 2016

Beth Whipple, Recording Secretary, 2014 - 2015

Bette Sydelko, Representative to the MLA Chapter Council, May 2013-2015

Karen Hanus, Alternate Representative to the MLA Chapter Council, May 2013-2015

Patty Lunsford, Representative at Large, 2014-2015

Kelly Thormondson, Potential Candidate for Membership on the MLA Nominating Committee, 2015

Kevin O'Brien, Interim Archivist, 2014-2015

Julie Schneider, Government Relations Liaison, 2013-2015

Mary Markland, Annual Meetings Chair, 2014-2015

Allan Barclay, Communications Chair, 2014-2015

Leah Osterhaus-Trzasco, Awards & Scholarships Chair, 2014-2015

Immediate Past President Report/Nominations and Elections
Fall 2015 Board Meeting
Submitted by Liz Weinfurter

Fall Election

In a departure from previous years, the recruitment of candidates was done in May and the election was run in late June. I think running it earlier was beneficial for all parties. I was able to find multiple volunteers for every position, with only minimal recruiting needed. The longer lead time before candidates would need to take over if elected seemed to help with the more intimidating positions, like President and Treasurer, since there was the opportunity to shadow the incumbent for several months. Additionally, I let people volunteer for multiple positions initially, then decide what to commit to (with recommendations from me) once the entire slate of volunteers was clear. Overall, things worked well and I recommend this timing and approach for future years.

This year's candidates (winners bolded) were:

- President-Elect: **Debra Werner**, Stevo Roksandic
- Treasurer: **Elizabeth Kiscaden**, Caitlin Bakker
- Recording Secretary: **Jennifer DeBerg**, Michelle Bass, Emily Johnson
- Representative to MLA Chapter Council: **Janna Lawrence**
- Alternative Representative to MLA Chapter Council: **Nancy Allee**
 - *(Janna and Nancy both ran for Representative to MLA Chapter Council - candidate with the most votes became the Representative, candidate with the second most votes became the Alternate Representative)*
- Candidate for Membership on MLA Nominating Committee: **Barbara Platts**, Merle Rosenzweig

The election was run using the University of Minnesota's Qualtrics system. The email addresses of all current members (confirmed by the Membership Secretary before the election) were entered so that each member got an individual voting link, which could only be used once. Since Qualtrics' system-generated email messages had the potential to be blocked by some institutional spam filters, I also sent several reminder emails to the listserv telling members to contact me directly if they didn't get a ballot, and I could manually send their link.

All in all, 173 people out of 286 voted, for a response rate of 60%. I still think that's low, but it's better than in previous years. The system shows that only 192 of the 286 ballot emails or reminders were opened, so at least the vast majority of those that were opened voted. I also manually generated links for about 12 people who let me know they never got the automatic email because of institutional spam filters.

I'm thinking automatic emails being blocked is a big reason for people not voting, but who knows. With messages to the list, automated emails, manual emails, reminders, etc. etc. I'm not sure what else I could have done to get people to vote, but we can always brainstorm for coming years. After the election, I asked members if they had problems or any suggestions for ways to make voting easier, and I didn't get much response except from a few people who thought it went fine and that 60% was a respectable response rate.

All in all, I was very happy with the way everything went, and I think we have excellent people stepping into new roles in the coming year.

This report is informational and requires no action by the Board.

**New Midwest Chapter Committee Members
President-Elect Report
Fall 2015**

Annual Meetings Committee:

Clare will consider names when needs additional assistance

1st Choice: Michelle Bass mbbass@uchicago.edu (from IL)

1st Choice: Merle Rosenzweig oriley@umich.edu (from MI in Ann Arbor)

1st Choice: Laura Hafeman laura.hafeman@wfhc.org (from WI)

Awards & Scholarships Committee Edith Starbuck is the new Chair

Abigail Goben agoben@uic.edu

Nicole Theis-Mahon theis025@umn.edu

Communications Committee

Abby Thorne abby.thorne@uky.edu (prior experience as an editor) new MIDLINE editor

Jennifer Herron jenherro@iu.edu

Shauna Bostian Shauna.Bostian@stvincent.org

Finance Committee

Tina Griffin tmcg@uic.edu

Caitlin Bakker cjbakker@umn.edu

NO LONGER EXISTS: Government Relations Committee

Membership Committee

1st Choice: Emily Johnson email emj11@uic.edu

2nd Choice: Marlene Derrick marlene.derrick@cantonmercy.org

N/A: Nominations & Elections Committee

Professional Practice Committee

Angela Tucker atucker@mhsystem.org

Xiaomei Gu xiaomei-gu@uiowa.edu

Stevo Roksandic sroksandic@mchs.com

JJ Pionke pionke@illinois.edu

Mary Miles mmiles@ccf.org

State Representatives

Mindy Egeland mindwell-egeland@uiowa.edu is the new State Representative for Iowa.

This report is informational and requires no action by the Board.

FINANCIAL TREASURER REPORT

Membership Report



TO: Mary Hitchcock, President
FROM: Stephanie Schulte, Membership Secretary
DATE: September 22, 2015
Subject: Fall 2015 Report

2015 Membership Committee:
Stephanie Schulte, Chair, 2014-2016
Leslie Lindsay, 2014-2015
Andrea Kepsel, 2015-2016

Activities since May 5, 2015

- Membership stands at **311 as of 9/22/2015: (up 5 from 2014)**
 - 272 regular members (down 10 from 2014)
- 85 members who were members in 2013 did not renew in 2014, and did not renew again this year, and 54 members who were members in 2014 have not renewed for 2015.
 - 15 retired (up 5 from 2014)
- Nine of these 15 converted from regular membership in 2014 to retired in 2015. One retired member from 2014 has not renewed for 2015.
 - 23 students (up 9 from 2014)
- Three students from 2014 opted not to renew for 2015.
- Of the 311, 24 are new members: (down 9 from 2014)
 - 8 students (down 4 from 2014)
 - 16 regular (down 7 from 2014)
- 168 members used Wild Apricot and paid membership fees via PayPal. Several others (no count available) used Wild Apricot to renew, but mailed checks for payment. We still have a significant chunk of membership who are renewing by mailing in a print membership form and check.
- Wild Apricot Midwest Chapter account
 - Updated the membership database(s) and renewals as received
- Currently updating only the Wild Apricot database. Previously two databases were being kept updated. Due to the time intensity of the work, I have elected to stop updating the Access database at this time.
 - Notified members of receipt of dues
- Automatic confirmation response for renewals. Receive copies of responses
 - Automatic emailed renewal notices went out in March and May 2014
 - Trouble-shot and resolved online renewal issues

- Received membership renewals and passed checks on to Treasurer
- Updated, added or deleted email addresses to the membership email discussion list as needed. Investigated bounce email issues as well as some members having trouble sending emails through the system.
 - Removed all 2014 lapsed members prior to 22 June 2015 in preparation for annual election (ballots sent on 22 June 2015)
- Responded to requests from members and potential members for information
 - Provided list of new members to Mary Taylor for Midline (December 1)
 - Provided Leah Osterhaus Trzasko with confirmation of membership for awards/scholarship winners
 - Provided Chris Childs with list of members willing to serve on committees or run for office
 - Provided Clare Leibfarth a list of Midwest Chapter members in Ohio
- Prepared reports for Spring and Fall Board meetings
 - Participated in Midwest Chapter Spring Board Meeting conference call in June 2015
- Presented preliminary idea about resume review/interview practice program for piloting in 2015/2016.
- Presented (with Andrea Kepsel) the Midwest Chapter poster for MLA Section/Poster display at MLA annual meeting in Austin.
- Drafted pilot program for resume review and interview practice to be presented at the fall meetings. Reviewed with committee members.

This report is informational and requires no action by the Board

MLA Chapter Council Representatives' Report

TO: Mary Hitchcock, President, Midwest Chapter/Medical Library Association
 FROM: Bette Sydelko, MLA Chapter Council Representative and Karen Hanus, MLA Chapter Council Alternative Representative
 SUBJECT: Fall Report for Midwest Chapter Executive Board Meeting, October 2, 2015 in Louisville, KY.
 DATE: September 22, 2015

ACTIVITIES since the Spring Report for the Executive Board in May 2015

- Karen attended the 2015 MLA Annual Meeting in Austin, TX.
- Bette attended the Midwest Chapter/MLA Executive Board Conference Call held in place of the Spring Board Meeting
- Bette, as the Chapter Council Liaison to the MLA Continuing Education Committee, participated in CE Committee course decisions through conference calls and email correspondence. Service as the CC CE committee Wiki administrator continues.
- Karen served as recorder for the 2015 MLA Chapter Sharing Roundtable on "Altmetrics."
- Karen served as co-chair of the MLA Chapter Council Presents Sharing Roundtables Committee.
- Bette sent messages to Midwest Chapter e-mail discussion list regarding MLA activities and Chapter Council requests for information.

- Bette and Karen joined in Chapter Council e-mail discussions.
- Karen and Bette volunteered to mentor a new attendee at the 2015 Midwest Chapter/MLA annual meeting in Louisville, KY.

OBJECTIVES:

- Bette will continue to serve on the CC continuing education committee and to serve as the CC Liaison to the MLA CE Committee until May 2016.
- Karen will continue to serve as Co-Chair of Chapter Council Presents Sharing Roundtables committee. Along with her co-chair, an incoming co-chair, the Chapter Council chair, and the Chapter Council chair-elect will implement a plan to change the Roundtables event largely based on recommendations from the MLA Rising Star's 2014-2015 project.
- Bette and Karen will respond to Chapter Council assignments and monitor Chapter Council e-mail discussion list.
- Bette and Karen will keep the Midwest Chapter informed about MLA activities.
- Bette and Karen will attend Midwest Chapter Board meetings and MLA Chapter Council meetings.
- Bette will submit the name of the new potential MLA Nominating Committee nominee to Chapter Council.
- Bette and Karen will update PBwiki as appropriate for Chapter Council responsibilities.

This report is informational and no action is required.

Bette Sydelko, MLA Chapter Council Representative
 Karen Hanus, MLA Chapter Council Alternative Representative

REPRESENTATIVE-AT-LARGE/STATE LIAISONS COMMITTEE REPORT TO MIDWEST MLA EXECUTIVE BOARD October 2015

The State Liaisons Committee shall serve as a conduit for communication between the chapter and state health sciences library associations, local library groups and library science educational programs. It shall serve as a mechanism for chapter officers and committees to distribute information and receive feedback at the state and local level. It shall promote chapter activities and membership through methods such as exhibits at state and local library associations, presentations, newsletter articles and email list messages. The committee shall make recommendations to the Executive Board on all policies relating to relations with state health sciences library associations. It shall document state liaisons policies and procedures on the chapter website and in other relevant publications. The committee chair shall prepare a report for each Executive Board Meeting and submit appropriate documentation to the chapter Archives.

Committee Members (State Representatives):

Illinois: Daneen Richardson
Indiana: Joan Zivich
Iowa: Mindy Egeland
Kentucky: Elizabeth Smigielski
Michigan: Heidi Schroeder
Minnesota: Andrew Crow
North Dakota: Marcia Francis
Ohio: Mary Pat Harnegie
Wisconsin: Dora Davis

Also I am in communication with the State Presidents:

Illinois: Daneen Richardson
Indiana: Barbara Gushrowski
Iowa: Mindy Egeland
Kentucky: Vida Vaughn
Michigan: Merle Rosenzweig
Minnesota: Andrew Crow
North Dakota: Ann Pederson
Ohio: Charlotte Sievert
Wisconsin: Amy Donahue

Transition Activities:

In my less-than-consistent communications (my goal has been at least once a month, but collectively as a group, I am embarrassed to report that I have not been that consistent with all the state representatives—some more than others; and some have called me before I have called or written to them) with the State Representatives and State Presidents, I have been greeted and supported warmly by all of them.

I am sorry to report that I have neither actively pursued, nor fulfilled, my aspirations, since becoming the Representative-at-Large nearly one year ago, no since writing my mid-year report in May 2015. Not to turn this into a self-pity pontification, I am simply reporting that I have no new or exciting accomplishments to report at this writing.

Ongoing Aspirations and Activities

In addition to aspiring to remain in consistent and regular communication with the State Reps and the State Presidents, I would like to encourage and facilitate ongoing and regular communications among all the reps and Presidents with **each other**—to share ideas, questions, goals, hopes, problems, and innovations. I am certain this is already done to an extent through the listserv and at state and regional meetings and via *Midline*.

With Stephanie Schulte and her Committee members (Andrea Kepsel and Leslie Lindsey), I still aspire and hope to reach out more energetically to the library and information science schools in our network to encourage student membership in Midwest MLA and also to offer support and guidance to our students. We should be students' best cheerleaders and mentors.

Two of my chief professional aspirations for library networks and organizations (local, state, and regional), which I would also like to promote as our Representative at-Large: assisting

public and school libraries with good evidence-based, but patron-friendly, medical and health care reference and research questions; and establishing a “buddy system” between public and school libraries and health sciences or medical/hospital libraries and also for hospitals and health care organizations which do not have libraries.

I also wish to open an active forum, particularly among our hospital libraries, sharing how our colleagues educate their physicians, nursing and allied health staffs, and students and faculty, about our resources—databases, collections, research resources. Is it a common lament, or am I dreaming this, that no matter how earnestly and thoroughly we (or I) seem to promote and teach about our libraries’ resources, we/I hear the comment that our patrons still are not aware of our resources and all that we offer and provide in our libraries. What does it take, what must we do?

Respectfully submitted,

Patty Lunsford
Franciscan St. Elizabeth Health
Lafayette IN

Midwest MLA Representative-at-Large (2014-2016)

2015 Fall Archives Report

To: Mary Hitchcock, President - Midwest Chapter of the Medical Library Association

From: Kevin O’Brien, Interim Midwest Chapter-MLA Archivist

Subject: Fall 2015 Midwest Chapter Board Meeting, Chicago IL

Date: Sept 23, 2015

2015 Activities:

1. Accepted donations from Midwest Chapter members.
2. Updated UIC’s copy of Midwest Chapter collection finding aid.

Continuing Goals:

1. Bring acquired chapter records to UIC for inclusion to Chapter Archives and update finding aid as they arrive.
2. Decide on some type of permanent photo software or cloud application and being to showcase past photos.

Recommendation:

A new Archivist will need to be appointed for upcoming year(s). Interim Archivist is not a Midwest Chapter member

This report requires action by the Executive Board to select a new Archivist.

Materials for archives should be sent to:

Midwest Chapter/MLA Archives
c/o LHS, Special Collections
University of Illinois Chicago
1750 W. Polk Street
Chicago, IL 60612

**GOVERNMENTAL RELATIONS LIAISON
2015 SPRING MEETING REPORT**

TO: MARY HITCHCOCK, PRESIDENT, MIDWEST CHAPTER, MEDICAL LIBRARY ASSOCIATION

FROM: JULIE SCHNEIDER, GOVERNMENTAL RELATIONS LIAISON

SUBJECT: REPORT FOR SPRING BOARD MEETING

DATE: 9/29/2015

Activities:

1. Continued to monitor legislative activities and notices from MLA, ALA, AMIA, SSP, AAMC, AMA and ANA.
2. Continued to participate in legislative advocacy at a state level on behalf of health science and other special libraries.
3. Continued to participate in legislative advocacy at a national level on behalf of health science libraries through the MLA/AAHSL Joint Legislative Task Force and individually on behalf of the Midwest Chapter.
4. Participated in the National Library Legislative Day legislative visits in Washington DC in May 2015. Primary focus of discussion was on budget, FASTR, and stories of the importance of health science libraries.
5. Sent forward a letter of support for FASTR (Fair Access to Science & Technology Research) to WI Senator Ron Johnson; chair of the Senate Homeland Security and Governmental Affairs (where the FASTR bill was referred to)

Objectives:

1. Attend MLA/AAHSL Joint Legislative Task Force legislative visits in Washington DC in June 2015.
2. Attend National Library Legislative Day in Washington DC in May 2016.
3. Share briefing papers and common legislative issues (from the legislative task force) with Midwest Chapter membership.
4. Update legislative/advocacy information on the Midwest Chapter website.

Action Item:

1. Suggest that the Governmental Relations Liaison position be removed as a non-voting member of the Executive Board. The Governmental Relations Liaison position should be added to the Professional Practice Committee as a permanent member of that committee in support of their advocacy charge. The committee membership can discuss pending legislation and other issues and make decisions on what needs to be brought to the Executive Board for discussion and support as needed.

This report requires action by the board.

Response Per Request from Midwest Chapter Board for more clarification as to why the merger from a free standing appointment to one with the Professional Practice Committee:

Email to Midwest Chapter Board from Julie Schneider on July 8, 2015:

Hi Colleagues,

I took the opportunity to talk with Mary Hitchcock about this (but then she is right nearby so it is to talk). I promised that I would email all of you as well.

My main reason for proposing that the position be moved to be part of a committee is that I think there is value in having a group of people to bounce things off of. I realize that I could bounce things off the board members directly but, if the members of the Professional Practice Committee are already discussing advocacy issues, they might be a good group to talk with about governmental relations issues.

I very much enjoy the opportunity to serve the Midwest Chapter members in the role of a governmental relations liaison and I would like to do that job in a way that is of most value to the membership.

I regret that I couldn't be at the last meeting but I am planning to be at the meeting in October at the Midwest conference. Maybe the best thing to do at this point would be to table the request and we can talk about it at the board meeting in October.

Again, I much appreciate my role as governmental relations liaison for the Midwest Chapter and I look forward to the chance of brainstorming with you about the best way that the position can best help the members of the Chapter.

Kindest regards,
Julie Schneider

Committee Chairs

Midwest MLA Awards and Scholarships Committee Fall Report – September 21, 2015 Leah Osterhaus Trzasko, Chair

Members: Leah Osterhaus Trzasko (MN), Martha Airth-Kindree (WI), Jessica Decaro (OH), Edith Starbuck (OH), Chris Childs (IA)

2015 Goals and Objectives

- Administer Chapter's 2015 awards program:
 - Chapter Council Roundtables Luncheon Awards: 4 @ \$34 each (2 given to Chapter members; 2 given to MLA)
 - Annual Meeting Grant: 2 @ \$500 (plus free registration)
 - Student Annual Meeting Grant: 2 @ \$500 each (plus free registration)
 - First-Time Attendee Annual Meeting Grant: 2 @ \$500 each (plus free registration)
 - Distinguished Librarian of the Year Award: 1 @ \$500
 - Jean Williams Sayre Innovation Award: 1 @ \$500
- Update description and application files for all Awards.
- Promote and actively solicit applications and nominations for all awards.
- Evaluate applications/nominations and choose recipients according to established selection procedures and timetables.
- Review application/selection/evaluation criteria for each award and consult with Chapter Board before implementing major changes.
- Present/announce/acknowledge recipients of all 2015 awards at Chapter's Annual Business Meeting in Louisville, Kentucky (Oct 2 - 6, 2015).
- Submit spring and fall reports to the Chapter Board.
- Review/revise/update Committee procedure manual at Chapter's PBWorks wiki site.

2015 Activities To Date (since Spring report)

- Publicized and awarded Annual Meeting Grant, Student Annual Meeting Grant, First-Time Attendee Grant, Jean Williams Sayre Innovation Award
- Publicized Distinguished Librarian of the Year Award – after multiple deadline extensions we did not receive any nominations, so this award was awarded this year
- Submitted fall report

**Midwest Chapter, Medical Library Association
Annual Meetings Committee Report
2015 Fall Executive Board Meeting**

Clare Leibfarth, Chair

Clare Leibfarth was appointed chair of the committee by President Mary Hitchcock in June, 2015 to fill the remaining term of Mary Markland who moved out of the Midwest Chapter to accept another library position. Mary Markland had assumed the committee chair position following the 2014 Annual Meeting following the retirement of Donna Barbour-Talley. Clare participated in the Executive Board conference call meeting on June 24.

Clare Leibfarth will be facilitating one of the “Sweet Tea on the Verandah” discussion groups Sunday, 10/4 from 4-5 p.m. during the Annual Meeting in Louisville. The purpose of this discussion will be to gather information on how to improve planning and scheduling of the chapter’s annual meetings. She also will host the Conference Wrap-Up dinner on Monday, 10/5 for conference planners from the current and upcoming meetings. Bette Sydelko has volunteered to be note-taker for both sessions.

Committee Recommendations

It was immediately apparent to the newly appointed chair of the Annual Meetings Committee that the committee’s workload exceeds what can be accomplished by one individual working with the conference planning chairs. The chair recommends that at least one additional committee member be added for the 2016-2017 appointment cycle. This will require amending the committee charge since the Standing Committee Charges adopted by the Midwest Chapter Board in October 2007 include membership specifications. Under the Action Items section of this report, the committee requests that the Executive Board consider a motion to amend the Annual Meetings Committee charge. See the current charge here: <http://midwestmla.org/committees/charges.html>.

Given recent declining annual meetings attendance and difficulties with the meetings breaking even financially, Donna Barbour-Talley in her fall 2014 Annual Meetings Committee report to the Executive Board suggested that the Midwest Chapter re-consider the current model used for planning the annual meetings. Some efforts have been made in that area, starting with the Annual Meetings Survey which is reported on below. The data and extensive comments from the Annual Meetings Survey results plus the information gathered from this year’s “Sweet Tea on the Verandah” discussion group and comments shared at the Conference Wrap-Up dinner should provide plenty of constructive ideas for change for consideration by the Midwest Chapter. The Annual Meetings Committee recommends that the chapter establish a formal Special Committee under Article VII. Section 2 of the Chapter Bylaws to study the annual meeting planning process and committee structure. Under the Action Items section of this report, the committee requests that the Executive Board consider a motion recommending that the President establish this committee.

2014 Annual Meetings Survey – Summary Report

The online survey was open from September 19, 2014 through October 3, 2014. The survey included 13 multiple choice questions with optional comments as well as an open-ended question at the end of the survey asking for comments. There were 126 total responses with

119 being complete. The comments were numerous and thought provoking! The open-ended question alone generated 57 responses covering five pages of text. The responders clearly support the continuation of in-person meetings, with a majority favoring a biannual frequency, more centralized conference venues, and chapter-wide planning committees. Over 80% noted some interest in “virtual-only” meetings, but included many questions and concerns in the comments.

Annual Meeting Reports

October 10-14, 2014 – Bismarck ND

“Come west and explore!”

Mary Markland and Ann Pederson, Co-Chairs

The final report for the 2014 meeting has been received. Seventy-four people attended the meeting held at the Radisson Hotel Bismarck. Keynote speakers included Betsy Humphries (*Points of Departure*), Sally Gore (*Making the Case: Health Sciences Librarians Staking Their Claim in a “New World”*), and Mark Graber (*Diagnostic Error – How Librarians Can Help*). A four member panel discussion focused on *The Oil Boom Impact on Healthcare*. Five continuing education courses were offered, three on Saturday and two on Tuesday. Thirteen posters and eleven papers were presented. There were ten exhibitors and two program sponsors. The meeting enjoyed a net profit of over \$19,000 which was split with host group, the Health Science Libraries of North Dakota.

October 2-6, 2017 – Louisville KY

“Librarians + Evidence = Proof”

Michel Atlas, Conference Chair

Conference Chair, Michel Atlas will provide a verbal report on the meeting progress during the Executive Board meeting.

October 21-25, 2016 – Des Moines IA

Joint Meeting with Midcontinental Chapter/MLA

Janna Lawrence and Melissa De Santis, 2016 Conference Co-Chairs

As previously announced, the 2016 Joint Midwest/Midcontinental Chapter meeting will be held at the Des Moines Marriott Friday, October 21 through October 25, 2016, with the conference opening on Saturday, October 22 with CE classes and a reception during the Opening of Exhibits and closing on Monday, October 24. Continuing Education classes will be held on Saturday, October 22 and Tuesday, October 25. The conference theme is **Merge and Converge: 16 in '16**.

Planning is well underway. The preliminary budget was submitted in June. We have already had to replace our original meeting treasurer, Liz Kiscaden, when she was elected Midwest Chapter treasurer; Jen DeBerg is now the meeting treasurer and has been working with Amy Donahue to get some early bills paid. All of our committees, except for Hospitality and Technology, have representation from both Midwest and Midcontinental Chapters. The Publicity Committee’s booth at the 2015 meeting will introduce our logo and provide a peek at what’s to come. The Program Committee is also already very engaged and has lots of ideas. We are looking forward to learning more from the 2015 planners!

**October 13-17, 2017 – Ann Arbor MI
Joint Meeting with the Michigan Health Sciences Library Association
Merle Rosenzweig, Conference Chair**

The 2017 meeting will be a joint meeting with the Michigan Health Sciences Library Association. The contract with the Ann Arbor Marriott Ypsilanti at Eagle Crest Resort has been signed.

**Fall 2018 – Ohio
Host organization: Ohio Health Sciences Library Association
Mary Pat Harnegie, Conference Chair**

The planning process for the 2018 conference has started. Tentative plans are for holding the conference in Cleveland. The planning group will be using the local convention and visitors bureau, Destination Cleveland, for the hotel bidding process.

ACTION ITEMS:

The Annual Meetings Committee requests that the Executive Board consider two motions: 1) a motion to amend the committee charge for the Annual Meetings Committee to allow the appointment of additional members, and 2) a motion advising the chapter President to appoint a Special Committee under the Midwest Chapter Bylaws Article VII. Section 2 to study and suggest improvements to the annual meeting planning structure and process, reporting progress and recommendations to the Executive Board next fall.

Respectfully submitted: Clare Leibfarth, Chair
September 22, 2015

**Communications Committee
Fall 2015 Report**

Committee Members:

Allan Barclay, Chair
Elizabeth Huggins, Communications Strategist
Dawn Hackman, MIDLINE editor
no editor for ConnectMidwest

Potential new members:

Jennifer Herron
Shauna Bostian
Abby Thorne – new MIDLINE editor

Activities:

- Spring 2015 edition of MIDLINE published

- Migration to WordPress multisite plan still in works, minimal progress.
- Several more Board generic email updates
- Website updates
- Worked with Louisville meeting staff on conference site/blog, WildApricot and ListServ issues

Future Activities:

- Get committee membership & roles finalized
- Plan to consolidate all websites & blogs into WordPress multisite:
 - Need to get help with the work of moving content, then reconfiguring all sites.
 - Would be helpful to find someone with WordPress administrative experience
 - Finalize new hosting provider (work with Treasurer)
- Need to think about mailing lists; same host
- Plan for post consolidation:
 - Work with Board to determine who should have accounts at first
 - Work on regular content strategy for posts
 - Get additional administrator(s) for site management
- Set up 2016 conference site – ideally post migration, otherwise as currently done

Committee Membership:

Allan:

Work changes will be making it hard for me to continue as Committee Chair so I would very much like to find a way to step back from Board and other activities as much as possible. I pretty much need to do all Chapter work on my own time now. We do need to get the website and other online assets consolidated and migrated to a single WordPress multi-site installation – this would make my stepping back much less disruptive.

Dawn:

Will be handing over reins of MIDLINE blog editorship to Abby Thorne.

Elizabeth Huggins is interested in continuing with the Committee and we have three new people who've volunteered. The Committee structure is somewhat in flux but hopefully we'll have duties/responsibilities settled soon.

NO Professional Practice Committee Report: Committee had no action for 2015.