Civic Center Suites:
- Skyway Level - Elliott Suite
- Street Level - Legion Suite and McDonnell Suite

We will be using the areas colored PINK in the diagram.

There is complimentary WiFi throughout the DoubleTree Hotel and the Mayo Civic Center.
Welcome to Rochester!

On behalf of the Health Science Libraries of Minnesota, we are delighted to welcome you to the 2012 Annual Meeting of the Midwest Chapter, Medical Library Association in Rochester, Minnesota!

We call this event **Growing Opportunities**. We welcome you to grow your opportunities by engaging in discussion with colleagues, networking with other health sciences information professionals across the region, sharing ideas through paper and poster sessions, and learning from our program and continuing education classes.

We are excited to welcome *E-Patient Dave* (David deBronkart), Rose Prissel R.D., L.D. (clinical dietitian at Mayo Clinic), and Tim Cockram (Executive Chef, Dan Abraham Healthy Living Center, Mayo Clinic) as our featured speakers.

In partnership with the Greater Midwest Region, National Network of Libraries of Medicine, we are pleased to present the **GMR Technology Forum**. This year’s topic is Licensing: a Plain English Overview. Panel members are Julie Blake (Assistant Director for Electronic Licensing at OhioLINK), Diana Mitchell (Manager of Member Services at the Midwest Collaborative for Library Services in Lansing MI), and Jim Stemper (coordinator of the Organizational Data Initiative at University of Minnesota Libraries).

We’ll get updates from the National Library of Medicine, the Greater Midwest Region and the Medical Library Association. In addition, there are excellent contributed papers and a robust poster session. This year features the debut of the Midwest Chapter’s Professional Practice Committee Research Award to recognize the research being done by Chapter members.

We are deeply appreciative of the support of our exhibitors. Please visit their booths during the Welcome Party and all day on Sunday. Two Sunrise Seminars have been added on Sunday morning as well. And don’t miss the prize drawing on Sunday afternoon!

Enjoy lots of opportunities to engage with colleagues at the Welcome Party, dinner at the Rochester Art Center, and the dine-arounds. We hope you can take some tours of Mayo Clinic facilities while you are here. Be sure to stop by the Hospitality desk for more local information, and above all, enjoy your stay in Rochester!

*Donna Barbour-Talley and J. Michael Homan, 2012 Conference Co-Chairs*
Friday, October 5, 2012

3:00 pm – 7:00 pm  Midwest Chapter Board Meeting  Legion Suite

7:00 pm – 9:00 pm  Midwest Chapter Board Dinner  DoubleTree Hotel, Commons Room

Saturday, October 6, 2012

7:30 am – 6:00 pm  Registration / Hospitality  Ballroom Foyer

8:00 am – Noon  Continuing Education:  Elliott Suite
Getting Started with Information Outreach in Minority Communities
4 credits
Instructor:  Jacqueline Leskovec

This four-hour interactive course will provide a background in cultural competence and outreach skills to assist you as you make outreach efforts to underserved and minority populations in your community.

8:00 am – Noon  Continuing Education:  McDonnell Suite
Information Anywhere: Mobile Technology, Libraries & Health
4 credits
Instructor:  Max Anderson

This four-hour class is an overview of the plethora of mobile devices available today and how they impact libraries and medicine. We will discuss Apple's products (including iPhone, iPod Touch, and iPad), Blackberry devices, and Google Android-powered phones. Popular uses and applications for these devices, with particular emphasis on those that make use of the products of the National Library of Medicine will be highlighted. Students will learn what it takes to create mobile applications and websites, and will participate in a hands-on activity to create a simple mobile website.

1:00 pm – 5:00 pm  Continuing Education:  Elliott Suite
Patient Safety Resource Seminar: Librarians on the Front Lines
4 credits
Instructor:  Holly Burt

This four-hour course focuses on ways librarians can become more involved in patient safety processes and activities - both within their institutions and organizations and in providing patient safety resources for health professionals, for administration and staff, and for patients and families. Topics include understanding the definitions and issues of patient safety; locating where patient safety practices and contacts exist within an institution; identifying appropriate resources; and library advocacy in the area of patient safety. These four hours of lecture, discussion and brainstorming help librarians in all fields become effective agents for improving patient safety.
Saturday, October 6, 2012  (continued)

3:00 pm – 5:00 pm  Midwest Chapter Committee Meetings  McDonnell Suite
3:00 pm – 5:00 pm  Exhibits Set-up  Legion Suite
5:00 pm – 5:30 pm  Mentor-Mentee Match-up  McDonnell Suite
5:30 pm – 7:00 pm  Welcome and Exhibitors’ Reception  Legion Suite & Ballroom Foyer

Join us for happy hour with a Minnesota beer tasting, light hors d'oeuvres, and cash bar. Meet with vendors, network with colleagues, and sample some of Minnesota's select craft brews at the opening reception.

*Beer tasting sponsored by Stat!REF*

**Thank you to our Exhibitors!**

AAAS  
EBSCO  
Elsevier / Clinical Key  
JAMA Network  
JoVE  
Matthews Medical Books  
McGraw-Hill  
Medical Library Association  
Nature Publishing Group  
NNLM/GMR  
Ovid  
Rittenhouse  
Sage  
Springer  
Stat!REF  
YBP Library Services

*Please visit the conference website for links to our exhibitors’ websites.*
Sunday, October 7, 2012

7:30 am – 6:00 pm    Registration / Hospitality    Ballroom Foyer

7:30 am – 8:45 am    Breakfast Buffet    Hallway outside Riverview Suites

*Wake up! There are three choices for where to eat your breakfast!*

- **Sunrise Seminar: Elsevier / Clinical Key**    Riverview C1
- **Sunrise Seminar: EBSCO**    Riverview D2
- **Professional Practice Committee Open Forum**    Riverview C2 – D1

8:00 am – 4:00 pm    Exhibits Open    Legion Suite

8:55 am    Welcome to Rochester
*J. Michael Homan, Conference Co-Chair*
*Wendy Roehlke, President, Health Science Libraries of Minnesota*

9:00 am – 10:30 am    Keynote Speaker:    "E-Patient Dave" (David deBronkart)

![E-Patient Dave](image)

**E-Patient Dave** is an internationally recognized, engaging speaker on Participatory Medicine and personal health data rights. With a genuine smile and confident demeanor, David deBronkart, Jr., is both a cancer survivor and blogger who became a recognized activist for patients’ rights in healthcare, when upon a routine shoulder x-ray he was diagnosed with metastasized Stage IV, grade 4, renal cell carcinoma. He was thought to have a median survival time of 24 weeks at diagnosis.

Dave is a long-time member of online communities. He responded to his diagnosis by seeking internet resources while receiving cancer treatment at Beth Israel Deaconess Medical Center. He joined an expert patient community at the Association of Cancer Online Resources (ACOR). He started his own online journal and continues to engage others online with a support community on CaringBridge.

As an accomplished speaker and writer in his professional life prior to his illness, "e-Patient Dave" is now an outstanding online leader and community blogger who was recognized on the front page of the Boston Globe for his activism in Participatory Medicine. He engaged with the D.C. policy discussions about patient access to medical records under Meaningful Use. Today he is an activist for patients to become agents of their own healthcare, shifting the balance of power through Participatory Medicine. As that evolves, he continues to advocate for patient partnership with clinicians on a team that manages personal health in partnership with clinical experts.

Expect to feel your own connection with "E-Patient Dave." As medical librarians we share a similar calling as seekers of health information for the good of the patient.
Sunday, October 7, 2012  (continued)

10:30 am – 11:00 am  Break with Exhibitors  
**Legion Suite**

Sponsored by JAMA Network

11:00 am – Noon  National Library of Medicine Update  
*Dr. Jeffrey S. Reznick, Chief, History of Medicine Division*

Noon- 12:45 pm  Lunch Buffet  
**Riverview Suites C & D**

Sponsored by McGraw-Hill

12:45 pm – 1:15 pm  Medical Library Association Update  
*Jane Blumenthal, President*  

Riverview Suites C & D

1:15 pm – 1:45 pm  Greater Midwest Region Update  
*Kathryn Carpenter, Director*  

Riverview Suites C & D

2:00 pm – 3:30 pm  Contributed Papers, Sessions 1 & 2  
**McDonnell Suite & Elliott Suite**

<table>
<thead>
<tr>
<th>Session</th>
<th>Contributed Papers</th>
<th>Presenters</th>
<th>Time</th>
<th>Room</th>
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<tbody>
<tr>
<td>1</td>
<td>Integrating Library Instruction into an Evidence-Based Dental Practice Course</td>
<td>Barbara A. Gushrowski</td>
<td>2:05-2:20</td>
<td>McDonnell Suite</td>
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<td>The Evolving Role of the Librarian in a Family Medicine Clerkship</td>
<td>Anne Beschnett</td>
<td>2:20-2:35</td>
<td>McDonnell Suite</td>
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<td>1</td>
<td>Innovative Model for Serving a Remotely Located Clinical Department of a Medical Center</td>
<td>Merle Rosenzweig</td>
<td>2:50-3:05</td>
<td>McDonnell Suite</td>
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<tr>
<td>1</td>
<td>Accepting an Invitation to be the &quot;Experts&quot; for a Physician-Scientist Journal Club Session</td>
<td>Edith Starbuck</td>
<td>3:05-3:20</td>
<td>McDonnell Suite</td>
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2  Community Disaster Preparedness: An Opportunity for Hospital Libraries  
Amy Donahue  
2:05-2:20  
Elliott Suite

2  Investigating and Improving Medical Education and Library Resources at the Tamale Teaching Hospital in Northern Ghana: A Case Report  
John Chenault  
2:20-2:35  
Elliott Suite

2  Growing from Within: From Art History to Urology - All Liaisons Working Together to be the Best Team  
Kelly Thormodson  
2:35-2:50  
Elliott Suite

2  Schwartz Rounds®: Librarian Roles and Opportunities  
Pamela Barnard  
2:50-3:05  
Elliott Suite

2  Collaborative Partnerships: Improving Support of a Multisite Hospital System  
Stevo Roksandic  
3:05-3:20  
Elliott Suite

See Abstracts of Contributed Papers at back of program
Sunday, October 7, 2012  (continued)

3:30 pm – 4:00 pm  Break with Exhibitors  Legion Suite
Sponsored by Massachusetts Medical Society

Exhibitors’ Prize Drawing at 3:45 pm!
*(must be present to win!!)*

4:00 pm – 5:00 pm  Contributed Papers, Sessions 3 & 4  McDonnell Suite & Elliott Suite

<table>
<thead>
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<tr>
<td>3</td>
<td>Tips and Tricks for Rebranding and Promoting Your Library</td>
<td>Missy Creed</td>
<td>4:35-4:50</td>
<td>Elliott Suite</td>
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<tr>
<td>4</td>
<td>The Significance of Disambiguated Authors in an Institutional Publication Database</td>
<td>Mark Wentz</td>
<td>4:05-4:20</td>
<td>McDonnell Suite</td>
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<tr>
<td>4</td>
<td>Patient Education Across the Continuum of Care</td>
<td>Ruti Volk</td>
<td>4:20-4:35</td>
<td>McDonnell Suite</td>
</tr>
</tbody>
</table>

See Abstracts of Contributed Papers at back of program

5:00 pm – 6:00 pm  Trolley Ride (Optional)  Driveway outside Civic Center Lobby
        Ticketed Event

5:30 pm - 9:30 pm  Galleries open for viewing  Rochester Art Center

Please wear your conference badge.

6:30 pm – 8:30 pm  Dinner at the Rochester Art Center  Buffet & Cash Bar begin at 6:30 pm

Attend an enjoyable evening buffet provided by boutique caterer Catering by Design, while relaxing to first-class jazz performed by the Dave Townsend Trio in Rochester's distinctive contemporary cultural center. The Rochester Art Center is conveniently located right next to the Mayo Civic Center.

Centerpieces sponsored by Ovid
Monday, October 8, 2012

6:30 am – 7:30 am
Meet at DoubleTree Hotel lobby

Healthy Walk and Tour of Healthy Living Center

Start your day with a healthy walk and a tour of the Mayo Clinic’s Dan Abraham Healthy Living Center, the Clinic’s employee fitness center, complete with demonstration kitchens and other features designed to support a healthy lifestyle. Our morning keynote speaker, Tim Cockram, is the Executive Chef at the DAHLC; come and see where he designs his healthy recipes!

Wear your walking shoes. If it is rainy out, we’ll walk through the indoor skyway/subway system.

7:30 am – 3:30 pm
Registration / Hospitality
Ballroom Foyer

7:30 am – 8:45 am
Breakfast Buffet
Riverview Suites C & D

8:00 am – 9:00 am
Poster Set-up
Legion Suite

9:00 am – 10:30 am
Grand Ballroom

Keynote Presentation: Healthy Eating for Life
Rose J. Prissel, R.D., L.D. and Tim Cockram, Executive Chef

What's in your refrigerator? Join Tim Cockram (Executive Chef, Mayo Clinic) and Rose Prissel (contributing author, Mayo Clinic Diet) for a brief talk about how people across the world eat, and then jump right into participating in a healthy cooking demonstration! Tim will prepare salads and other meals on the fly with your suggestions—and with the contents of your colleagues' fridges in mind.
**Rose J. Prissel:** Rose is a clinical registered dietitian as well as a certified specialist in sports nutrition dietitian. She joined Mayo Clinic in 1986, and has spent the past 25 years working with a variety of clients, who desire and/or need to understand how nutrition can improve their well-being. Rose has worked closely with chefs at the Cooks of Crocus Hill and Mayo Clinic's Dan Abraham Healthy Living Center, preparing cooking demonstrations and cooking classes to teach clients how to take simple ingredients and create wonderful tasting food. Rose works at Mayo Clinic Healthy Living at the Mall of America and in the Division of Endocrinology, Mayo Clinic in Rochester.

Rose Prissel was a contributor to the PBS show and book "The Mayo Clinic Diet," and many other Mayo health-related publications. Rose is on the board of the Community Food Response in Rochester, MN, and volunteers at the Rochester Dorothy Day House. Both these organizations work with feeding the hungry and those in need.

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**Tim Cockram:** Tim attended Le Cordon Bleu in Mendota Heights, MN. In 2004, Tim was approached and hired by the Owatonna Country Club. After two years he was promoted to Executive Chef/Director of Food and Beverage Operations. He assumed many duties, including showcasing his talents and creativity through customized menus, homemade recipes, trends, and pairings.

Tim is active in the American Culinary Foundation as the Treasurer for the Southeastern Minnesota ACF chapter and the Director of Culinary Scholarships for the Drew Woodwick Memorial Culinary Scholarship. He is now working towards becoming a Certified Executive Chef through the American Culinary Federation. He currently serves as the Executive Chef for the Dan Abraham Healthy Living Center at Mayo Clinic in Rochester, MN.

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**Sponsored by JAMA Network**

10:30 am – 11:00 am

**Break**

*Outside Grand Ballroom*  
*Sponsored by Rittenhouse and YBP Library Services*

11:00 am – Noon

**Poster Presentations**  
*See Poster Abstracts at back of program*

Noon – 12:45 pm

**Lunch Buffet**  
*Riverview Suites C & D*

12:45 pm – 1:45 pm

**Midwest Chapter Annual Business Meeting**  
*Janna Lawrence, President*

Riverview Suites C & D
"Licensing." Just the word can strike fear into even an experienced librarian's heart, yet it doesn't need to be that way. Join us for a discussion of what makes up a license, similarities and differences between licenses for different types of resources, what might be "deal breakers," and the role of vendors, publishers, librarians, and consortia in this process, all in plain English!

**Technology Forum Panelists**

**Julie Blake** is the Assistant Director for Electronic Licensing at OhioLINK, a consortium of approximately 90 academic libraries in Ohio. She earned a Master's in Library Science from Indiana University and a Master's in Business Administration from St. Cloud State University. A native Ohioan, she worked at academic libraries in reference, electronic resources, administration, collection development and acquisitions/licensing in North Carolina, Minnesota, and Maryland before returning "home" in 2011.

**Diana Mitchell** is the Manager of Member Services at Midwest Collaborative for Library Services in Lansing, Michigan. Her responsibilities include coordinating group license activities and group discount programs for libraries, negotiating pricing and license terms with vendors, and working with vendors to create targeted marketing programs for new products and services. In addition, Diana is responsible for member assistance and responds to inquiries for web-based databases, electronic journals, electronic books and software.

**Jim Stemper** negotiates licenses for the University of Minnesota Libraries. He is also the coordinator of its Organizational Data project, whose goal is to develop framework, implement infrastructure, and provide organizational capacity to capture, manage, and exploit data about Libraries' activity and use of Libraries' assets that enables strategic directions and assessment.

**Heather Holmes** will moderate the Technology Forum panel. Heather is the Clinical Informationist for Summa Health System's Akron City & St. Thomas Hospitals in Akron, Ohio. She received her Master of Library and Information Science degree from the University of Pittsburgh in 1998. She is also a Distinguished Member of the Academy of Health Information Professionals and a member of the GMR Technology Advisory Committee.
Monday, October 8, 2012  (continued)

3:30 pm – 5:00 pm  Mayo Clinic Libraries tours
Meet at Hospitality Desk
Plummer Library, History of Medicine Library, Historical Unit, Learning Resource Center, Methodist Patients’ Library, Cancer Education Center, Patient Education Center

5:15 pm  Dine-arounds
Meet at DoubleTree Hotel lobby
*Sign up at Hospitality Desk*

The conference is almost over and here’s a chance to relax with colleagues and dine at one of Rochester’s unique restaurants.

5:30 pm – 8:00 pm  Meeting Planners Wrap-up Dinner
DoubleTree Hotel, Boardroom A&B
*RSVP event for Annual Meeting planners*

**NEW: Professional Practice Committee Research Award!**

The Professional Practice Committee of the Midwest Chapter MLA will be evaluating research paper and poster presentations for the 2012 Annual Chapter Meeting. Primary authors of contributed papers and poster presentations are eligible for 1st place $125.00; second place $75.00. Papers and posters are awarded points for study design, validity, reliability, presentation, and implications for library and information research.
Tuesday, October 9, 2012

8:00 am – Noon

Continuing Education: McDonnell Suite

LINKED: An Intro to the Semantic Web for Medical Librarians and Biomedical Information Professionals

4 credits

Instructors: Layne Johnson and Jonathan Koffel

This four-hour course will provide an introduction to linked data and the semantic web. The semantic web will shift how we find, share, reuse, and combine information. By using open data standards, computers can explore relationships, revolutionize health care, and perform deep analyses of linked data. We will discuss why linked data is important, explore the standards that underlie its creation, organization, and retrieval, examine examples of linked data in the wild, and engage in several hands-on activities. Participants will leave able to describe the nature and value of linked data and brainstorm applications within their own libraries and organizations.

8:00 am – 2:00 pm

Continuing Education: Legion Suite

Think Like a Doctor

6 credits

Instructors: Jim Beattie and David Frenz, M.D.

In this six-hour course participants will gain an understanding of how to leverage their informatics knowledge and clinical resources to engage medical and other health professionals in a dialogue about clinical decision-making. Participants will learn to use the power of likelihood ratios from research articles like the JAMA "Rational Clinical Exam" series to begin thinking about diagnostic decision making. Participants will learn the basics of biostatistics relative to treatment questions, for example confidence intervals and number needed to treat, to better understand patient-oriented outcomes. Participants will learn practical approaches to convey these concepts, in an engaging manner, to health professionals across the continuum.

(includes box lunch at 11:45 am)

8:00 am – 9:15 am

Tour 1 of Saint Marys Patient & Staff Libraries

Sign up at Hospitality Desk

Meet at DoubleTree Hotel lobby

9:30 am – 10:45 am

Tour 2 of Saint Marys Patient & Staff Libraries

Sign up at Hospitality Desk

Meet at DoubleTree Hotel lobby
Sunday, October 7th, Session 1

2:05-2:20  McDonnell Suite

**Integrating Library Instruction into an Evidence-Based Dental Practice Course**

**Author:** Barbara A. Gushrowski, MLS, AHIP, IUSD Library.

Before dental students can engage in evidence-based dental practice (EBDP), they must first understand the core concepts. The librarian worked with a dental school faculty member to develop a 7-hour EBDP module for first year dental students. The module is delivered in the first weeks of school and consists of short lectures, small-group discussions, and in-class exercises. Students are instructed on the rationale for EBDP, characteristics of research design, sources and levels of evidence, the process of converting information needs into clinical questions, and, ultimately, searching the medical literature to find the evidence. Students are introduced to the PICO format to formulate clinical questions then are given patient scenarios to practice developing their own clinical questions. Students receive instruction in the use of the library’s information resources via eight short videocasts which they view outside of class. The students complete individual assignments to demonstrate their ability to use the resources to locate information. The principles introduced in the module are reinforced with additional assignments throughout the summer and fall semesters in Problem-Based Learning (PBL) small group sessions. The students also complete four assignments throughout the semester in which they list the information resources used to answer a question, rate the resources, and reflect on the search process. This module provides the dental students with a foundation on which they can build expertise in applying EBDP principles first with PBL ‘paper’ patients and ideally, transferring their skills into the clinical setting.

2:20-2:35  McDonnell Suite

**The Evolving Role of the Librarian in a Family Medicine Clerkship**

**Authors:** Anne Beschnett, Jonathan Koffel, and Jim Beattie, Liaison Librarians, Bio-Medical Library, University of Minnesota.

**Objective:** To discuss how liaison librarians collaborated with medical faculty to raise the perceived value and effectiveness of a librarian/faculty-led class and assignment and develop a more involved and appropriate role for the liaisons in a family medicine rotation for third and fourth year medical students.

**Methods:** A small group of liaisons at a Midwestern biomedical library have collaborated with Family Medicine faculty for several years to teach a session on evidence-based practice and health literacy and assess the related assignment. Feedback from students showed that many felt it was just “another PubMed class” and did not see its value and their assignments often reflected this lack of interest. To address this, the librarians reviewed the feedback, drafted a proposed set of changes, and then met with the faculty to review the changes and redesign the didactic portion to focus more on discussion and problem solving. In addition, they suggested ways to get librarians more involved with the project assessment and evaluation portion. These changes were summarily accepted by the faculty and put into practice. The success of the changes was evaluated based on feedback from faculty, students, and librarians and a review of the quality of submitted assignments.
Exploring Value of Customized Tutorials for Remote Students

Author: Jennifer DeBerg, Clinical Education Librarian, Hardin Library of the Health Sciences, University of Iowa

The aim of this paper is to share experiences in providing reference services to remote patrons through creation of customized database tutorials. A survey was distributed to a small group of patrons, primarily nursing distance students, who had received database tutorials to demonstrate search techniques for specified topics. The survey was designed primarily to determine whether these demonstrations met the patrons’ needs and if there were obstacles to access/use. Response rate was approximately 70%. Survey results indicated that tutorials were accessed, utilized without difficulties and highly valued. Results of the survey have provided a compelling reason for the continued and expanded offering of this service. Also, results have inspired the librarian to work on improving her efficiency with creating them, as well as her ability to create higher quality tutorials. In addition, information obtained about preferences for receiving library reference and instruction will be shared. Of the reference encounter types included in the survey, customized tutorials were rated highest, followed by email consultation. Ratings of other methods of reference and instruction included in the survey will be conveyed. Although the results of this survey are not generalizable, they have had an impact on the author’s service delivery, and may be of interest to other librarians working with remote students/staff.

Innovative Model for Serving a Remotely Located Clinical Department of a Medical Center

Authors: Merle Rosenzweig, Erin Kerby, Katy Mahraj, Taubman Health Sciences Library, University of Michigan

The Department of Psychiatry and its Depression Center are part of the University of Michigan Health System and Medical School. Because the Department and Center are located several miles from Taubman Health Sciences Library, which is the University’s medical library, it has always been difficult for the medical librarians to provide instruction and information about the available resources and services of their library. After a liaison librarian was newly appointed to this unit, the librarian’s goal was to develop options to effectively meet the information needs of both the faculty and staff. The librarian took the approach of holding regular office hours twice a month. In addition, the librarian began to offer classes and personal instruction highlighting the library resources; the use of various bibliographic management tools, compliance with the National Institutes of Health’s Public Access Policy; and, upon request, one-on-one consultations about searching the biomedical literature. Also, with the assistance of two other staff members of the library, a monthly newsletter is produced and distributed via email, highlighting a different resource or service in each issue.

Accepting an Invitation to be the “Experts” for a Physician-Scientist Journal Club Session

Authors: Edith Starbuck and Charlie Kishman, University of Cincinnati Health Sciences Library

Translational Research or “taking research from the bench to the bedside” is a major focus at any institution with a research agenda and a large dependency on grants. As librarians, our roles have traditionally been to assist with or produce literature searches to support grant submissions. Becoming truly involved with the researchers is not generally the norm. However, in 2011, two University of Cincinnati Health Sciences Librarians were invited to become the “experts” in the Physician-Scientist Training Program (PSTP) Journal Club’s summer session dubbed “Literature Wars.” Our invitation was made by the student leader who had attended some of the library-sponsored literature searching classes and felt we would add a here-to-fore lacking dimension in the assessment of the clinical translational research
articles, data, and research that the MD/PhD journal club members would review, discuss and dissect over the ten
weeks of meetings.
Over the summer, we learned how different the physician-scientist student experience is from that of the clinical
medical student experience. Their needs, not only of us, but also of the literature and statistics are inherently dissimilar.
However, their goals are ultimately the same -- to improve the health and outcome of the patient.
This paper will describe our Physician-Scientist Journal Club experience, the insights this opportunity provided into the
user perspective, and how we approached being “experts” for another journal club session in 2012.

Sunday, October 7th, Session 2

2:05-2:20     Elliott Suite

Community Disaster Preparedness: An Opportunity for Hospital Libraries

Author: Amy Donahue, MLIS, AHIP, Medical Librarian/Informationist, Aurora Health Care - Aurora Medical Center
Grafton, Grafton, WI

On May 5th, 2012, the Health Care Partners of Ozaukee County (including the author, a hospital librarian), along with
several other community partners, held a “Community Preparedness Day” at a local public library. The event had been
in the works since October 2011, when the project received a Community Preparedness Award from the NN/LM Greater
Midwest Region. The formal aim of the project was to organize a county-wide event where Ozaukee County
(Wisconsin) residents would learn about creating emergency plans and kits and about various emergency/disaster
resources. In addition, residents would be able to connect with local emergency and disaster organizations. (Attendees
at the event also went home with a number of key components of emergency kits, which were purchased with funds
from the NN/LM award.) A second, equally important goal was to provide an opportunity for the partner organizations
to work together in a non-emergency situation, strengthening the partnership and providing an opportunity for
increased visibility. With the event drawing over 70 area families (an estimated 150 individuals), the project was
considered a success and there are plans for similar events in the future.
The purpose of this presentation is to describe the entire process of the project, from identifying the need and applying
for the NN/LM award to planning and evaluating the event. Specific areas that will be covered include developing
partnerships, marketing, sustainability, lessons learned, etc. Medical librarians will come away with valuable
information for moving ahead with their own projects in the future.
(This project has been funded in whole or in part with Federal Funds from the National Library of Medicine, National
Institutes of Health, Department of Health and Human services, under Contract No. HHSN-276-2011-00005C with the
University of Illinois at Chicago.)

2:20-2:35     Elliott Suite

Investigating and Improving Medical Education and Library Resources at the Tamale Teaching Hospital in Northern
Ghana: A Case Report

Author: John Chenault, Assistant Professor, Kornhauser Health Sciences Library, University of Louisville

My paper discusses a service-learning trip I took in the summer of 2011 to conduct a series of consultations and
workshops for librarians, administrators, faculty, and students at Tamale Teaching Hospital (TTH) and the University of
Development Studies (UDS) in Northern Ghana. The visit was organized in support of a series of service programs and
collaborations that have been ongoing for several years between the University of Louisville (U of L) School of Public
Health and Information Science (SPHIS) and TTH and UDS. The goal of the visit was twofold: to provide a series of
training workshops to improve the research, database, and digital skills of clinicians, faculty, and students; and to
conduct a needs assessment and gather data to develop grant proposals to acquire financial support for education, training, and information needs of the teaching hospital and schools of nursing and medicine. The outcomes of this initiative thus far have been the development of an innovative plan to expand the availability of medical textbooks and monographs in the collections of the Tamale medical and health sciences institutions using e-books and Kindle e-readers, and the drafting of a proposal to the Elsevier Foundation’s Innovative Libraries in Developing Countries Program for funding. The paper describes the training, consultation, assessment, and proposal writing processes, and offers insights into the challenges of conducting service-learning projects in a so-called developing country.

2:35-2:50 Elliott Suite

Growing from Within: From Art History to Urology - All Liaisons Working Together to be the Best Team

Authors: Kelly Thormodson - Head, Health Sciences Education & Outreach, University of Iowa; Kathy Magarrell - Head, Research & Library Instruction, University of Iowa; Ericka Raber - Research & Instruction Librarian, University of Iowa; Jonathan Koffel – Clinical Information Librarian, University of Minnesota

The changing atmosphere of the University is a perfect motivation for increasing our interdisciplinary work together now, and in the future. Our objective was to create a more cohesive university wide liaison program, improve partnerships and create opportunities to work together across disciplines, and better serve the University's new "cluster-hire" initiatives. In our academic university with 30,000+ students in addition to faculty, staff and a 734-bed teaching/research hospital, there are over 30 liaisons and bibliographers working in the main library, health sciences library and five branch libraries. The creation of a liaison "framework" was a catalyst for change for the librarians on campus. Librarians established the "Liaison Connection," a web-based SharePoint site that was used for shared communications amongst the liaisons. The liaisons themselves started meeting informally to discuss what was working and not working with outreach and education efforts. In addition, liaison supervisors began hosting liaison events to encourage partnerships and camaraderie via fun, social activities. Two years into these efforts, there has been improved collaboration and communication between liaisons, leading to projects in common that benefit all liaisons. We will discuss the successes and challenges we faced in developing these initiatives.

2:50-3:05 Elliott Suite

Schwartz Rounds®: Librarian Roles and Opportunities

Author: Pamela Barnard, MSLS, Senior Knowledge Consultant, Allina Health, Minneapolis, MN

Objective: This paper will describe the Schwartz Center Rounds®, a multidisciplinary care provider forum, and the opportunities presented for librarians to participate in the program.

Setting/Population: Allina Health Library Services provides information access and services across a system of 11 hospitals and 42 primary care clinics in Minnesota and western Wisconsin.

Methods: The Kenneth B. Schwartz Center began at Massachusetts General Hospital in 1995 with funds provided by family, friends and caregivers of a health care attorney of the same name to support and advance compassionate health care. The Schwartz Center Rounds® are a multidisciplinary forum where caregivers discuss difficult emotional and social issues that arise in caring for patients. Allina Health has conducted Rounds® in two of its hospitals since 2010. Librarians have been involved in collaborating with hospital staff to provide a selected list of recommended readings since 2010.

Results: An informal survey of the two Rounds planning committees has indicated that value has been added to these forums with the addition of librarian involvement. A next step is to evaluate participants’ perception of value.

Conclusion: Opportunities for librarians to get out of the library and learn firsthand about the emotional aspects of providing care to patients and families are not always readily apparent. Enhanced knowledge of difficult situations faced
by care providers can help inform the resources and services that librarians provide. One unique opportunity may be attendance and support of caregiver rounds or forums where real patient cases are discussed and experiences shared.

3:05-3:20        Elliott Suite

Collaborative Partnerships: Improving Support of a Multisite Hospital System

Author: Stevo Roksandic, Library Director, Mount Carmel Health Sciences Library, Columbus, OH

PURPOSE: This paper examines the process and results in which a medical library developed collaborative partnerships with college, CME, and GME faculty and staff to improve support and meet the needs of the hospital staff and physicians between 2 college sites and 5 operating sites and improve access of electronic resources and provide information on demand.

SETTING AND POPULATION: An academic health sciences library that currently services the academic and medical research needs of a nursing college operating on 2 sites and 5 operating medical facilities including a staff of 8,000 employees and 1,500 physicians and doctor offices.

METHODS: The health sciences library operated as a fully staffed library on all of the hospital operating sites. However, due to staffing cuts and shortages, the library developed collaborative partnerships, employed new technologies, transitioned library space into information commons, and made creative changes to deliver library resources and provide services virtually directly to hospital staff and physicians from the fully staffed centralized location. The collaborative partnerships improved and met the information needs of physicians, faculty, and staff by supporting conferences, groups and individual learning seminars and developing specialty websites for diverse professional user groups. Utilization of technology, a redesigned library website, staff commitment and implementation of an innovative “Library-On-Demand” support and service significantly improved use of library space and in-person and virtual services.

Sunday, October 7th, Session 3

4:05-4:20        Elliott Suite

Seizing an Opportunity for Professional Growth: Gaining Advanced Subject Knowledge through a Public Health Certificate Program

Author: Anne Beschnett, Liaison and Outreach Librarian, Bio-Medical Library, University of Minnesota

Objective: For health sciences librarians who do not have a science or medical background, finding educational opportunities to expand their knowledge without pursuing a traditional graduate program may prove difficult. This case study explores how a public health certificate program has provided an alternative route to expanding subject knowledge.

Methods: Many information professionals in the health sciences learn subject knowledge through on-the-job training and experience, but may lack formal education in a health sciences discipline. Information professionals looking for greater subject expertise may not have the time necessary to commit to seeking an advanced degree in a formal setting. Alternative educational opportunities exist, such as the Public Health Certificate program, a 14 credit online program offered through the University of Minnesota. The certificate program format allows for a more flexible learning environment in which students can gain a greater understanding of core public health concepts including biostatistics, environmental and occupational health, epidemiology, and social and behavioral sciences.

Results/Conclusion: The basic concepts learned within the context of public health can be applied across disciplines within the health sciences, allowing information professional to apply their knowledge to various aspects of their professional activities.
Who Were The Minnesota Civil War Surgeons? Finding Doctors’ Biographies on the Internet

Author: Nancy L. Eckerman, Special Collections Librarian. 975 Walnut Street, Indianapolis IN

Discovering the histories of a state’s or area’s “Dead Docs” is often among the duties of a health sciences librarian. If not, maybe it should be. Giving talks about your local deceased physicians is a great public relations activity, especially if descendants of those doctors are potential donors to your institution.

Now, the librarian does not have to leave her desk to explore archives and libraries across the country. More than allowing us to expand our searching geographically, the world of digitization also allows us to explore inside books, newspapers and websites to find information that was once impossible to locate or could not be accessed without the expenditure of time and money for travel to archival collections and special libraries. Now biographical material can be reached from any internet connection. Access to arcane sources such as Masonic publications, college alumni publications and the old staple of the genealogist, county histories is now instantly available. Additionally, court records often prove that divorce was not as rare as you might suspect in the 19th century.

Among the constantly expanding sources on the web is the Chronicling America project sponsored jointly by the National Endowment for the Humanities and the Library of Congress. United States newspapers from 1690-1922 in several languages are becoming keyword searchable on the internet.

This paper will use some of Minnesota’s Civil War Surgeons as examples of searching and evaluating web sources.

Tips and Tricks for Rebranding and Promoting Your Library

Authors: Missy Creed, Library Assistant 1, Amanda Levine, Public Services Manager, Joseph Payne, Collection Development Librarian, Carly Styer, Marketing & Promotions Coordinator, Health Sciences Library, The Ohio State University.

This paper will share the practical lessons learned and important factors to consider when rebranding an academic library. Our rebranding efforts included creating a new organization name, mission and vision, comprehensive web presence and communications strategy along with completing an evaluation of our services.

After several years of welcoming partners into the library building and a recent two-floor expansion, it became necessary to redefine the library in the context of a larger, shared space. Due to these changes, we, as an organization, reevaluated our virtual and physical presence in order to create clarity for our customers.

Through rebranding, we were able to clearly define organizational boundaries both internally and externally, reinforcing our value to customers. Before rebranding efforts were underway, the organization existed as a duality - the two halves differed in funding sources, staff composition and service offerings. By combining staff and faculty efforts under one unifying name and a new mission and vision, collaboration increased and customer confusion decreased. Rebranding also increased the reach of the Health Sciences Library and its position within The Ohio State University. By creating a new website, the focus shifted to a customer-centric, service-based method of operation. Social media, new communication efforts, and physical signage were also important tools to convey the many changes that occurred over a short period of time.
Sunday, October 7th, Session 4

4:05-4:20  McDonnell Suite

The Significance of Disambiguated Authors in an Institutional Publication Database

Authors: Mark Wentz, Melissa L. Rethlefsen, AHIP, Mayo Clinic Libraries, Rochester, Minnesota

Objective: To find the most significant searching strategies of an institutional database in order to better serve Mayo Clinic employees

Methodology: The Mayo Authors database is a database tracking the scholarly publications of Mayo Clinic doctors since 1871. In the last 15 years, Mayo Authors expanded to include nurses and all other employees. In the last few years, it was again expanded to include students. We had rebuilt the database web interface in 2010 using anecdotal evidence of what the users commonly wanted from other databases. However, we did not survey the organization to learn what they wanted. The database is populated mostly by data mined from several national databases. Mayo Authors provides added value with a disambiguated authors field (DAF) made up by the authors’ surnames, initials, specialty fields, and locations (Mayo Clinic has employees in several states). We took the search information from a log of 1.5 years of searches to find the most common searches used and the most common information wanted by users. We were able to quantify some search commands and some search strategies used to come up with the single most desired information sought.

Results: Sifting through the search data, we found that a majority of the searches were of the disambiguated authors field. Along with that, many of the other searches led directly to a search of the disambiguated authors field.

Conclusions: The popular desired search of the Mayo Authors database hinges greatly on having a disambiguated authors field. Even though cutting that field would reduce the database maintenance hours by approximately 90%, without the DAF the users would be unsatisfied with the results.

4:20-4:35  McDonnell Suite

Patient Education Across the Continuum of care.

Author: Ruti Volk MSI, AHIP, University of Michigan Health System, Patient Education Librarian

Objectives: Patient education at the University of Michigan Health System was not centralized. This led to wide variations in quality, duplication of efforts and outdated materials. The organization needed a solution to facilitate access to all patient-education materials created and used by clinicians in the system. The goals were to increase resource sharing and improve the quality and currency of materials.

Methods: A web-based database called “The Patient Education Clearinghouse” was created with Sitemaker, an Open Source website creation and management application. The Clearinghouse provides a single access point to all patient education materials used across the system as well as customized sections that fit the workflow of clinicians in specific areas. The system includes a submission, review and approval process to ensure that only materials that meet specific quality guidelines are included. Materials in the database are also linked to the Electronic Medical Record so they are easily accessible to ambulatory-care clinicians and their utilization can be counted for meaningful-use purposes. The same materials link to inpatient area intranets, and to the institution’s public website, where they are available for patients at home.

Results and conclusions: Improved access to patient education materials facilitates resource-sharing between departments and eliminated duplication of effort. Quality has improved because all materials in the clearinghouse are reviewed and approved by specialists and must comply with quality guidelines. This central repository enables consistency of patient education across the continuum of care and all care settings.
Developing and Administering a Campus-wide Survey: A First Step in Assessing Data Management Needs

Authors: Xiaomei Gu – Clinical Education Librarian, Hardin Library for the Health Sciences & Adjunct Assistant Professor, College of Pharmacy, University of Iowa; Shawn Averkamp, Data Services Librarian, University of Iowa Libraries; Nicole Saylor, Head, Digital Research & Publishing, University of Iowa Libraries; Linda Walton – Associate University Librarian & Director, Hardin Library for the Health Sciences University of Iowa

Background: The University of Iowa Libraries has recently taken the initiative to assess data management needs across campus. Two steps are involved in the needs assessment project: a web-based survey and face-to-face interviews. This paper presents preliminary results from the first step and describes a unique partnership between the authors, a Clinical Education Librarian from Hardin Library for the Health Sciences Library and a Data Services Librarian from the Main Library.

Methods: With inputs from the literature and multiple stakeholders on campus, the authors developed a questionnaire of 12 questions using Qualtrics software. One of the questions was to identify potential participants for the face-to-face interviewing. The questions were pre-tested by several researchers from multiple disciplines on campus. Efforts to encourage participation and increase the response rate were made, such as pre-notification emails from each college dean to its researchers. The survey has recently been distributed via a campus-wide email to researchers.

Results and Discussion: To date, over 529 survey responses have been received, which indicates our strategies for developing and administering the survey were effective. Results from the survey will be discussed along with plans for the next step of the assessment. In addition to its campus-wide scope, this study also features a unique partnership that brings together the public services librarian’s connections with researchers and the data services librarian’s expertise in data curation.
Poster Presentations Abstracts

Monday, October 8th, Legion Suite  11 am – noon

Poster #1

**Cake Pan with a Call Number**

*Author:* Marilyn Pitzen, Learning Resource Center, Mayo Clinic Libraries

For as long as I can remember I have decorated cakes. I was a self taught; learn from your mistakes decorator. Somewhere along the road it was decided that I should try to make money doing this so I started charging for cake orders which could be anything from a simple birthday cake to the fancier wedding cakes. Throw in hundreds of sheet cakes and after 10 years it became too much. I still liked decorating but I wanted to go back to the days when it was just a fun hobby.

Being a frequent library user and actually using the library as a place for people to pick up their cakes, I told the librarian that I was not going to take orders anymore and that I would just bring all the pans into the library and let the people bake their own. She thought I was joking. She couldn’t believe I would donate 50 some pans but I packed them up and she hung them on the library walls. It was a win-win situation for both of us. I still had access to the pans but yet I didn’t have to store them and my small town library became more than just a place to check out a book.

This gave the community a chance to use their own creativity to make a cake without the cost of buying the pan or ordering the cake from someone else. Best of all they didn’t have to find a place to store it. That was in 1991. Over the years others have donated more pans to this collection. I continue to add about 1 a year. Most of the pans have instructions for baking and decorating but some you just have to use your imagination or “Google” it! You don’t always have to pour batter in to make a cake. Try using it as a mold with rice krispies or gelatin.

Several years after I donated my pans to my library, the neighboring town’s library started asking for cake pan donations to add to their collection. So if you haven't been to your local library lately, check it out. You never know what you may find to borrow.

Poster #2

**Library Grand Rounds: A Library Orientation for Incoming Medical Students**

*Authors:* Melissa L. Rethlefsen, MLS, AHIP and Marilyn Pitzen, Learning Resource Center, Mayo Clinic Libraries

In 2006, the Mayo Medical School introduced a new curriculum for its medical students. Due to this new curriculum, less face-to-face time with Learning Resource Center (library for the Mayo Medical School) staff was available. To maximize the four-hour time slot given, Learning Resource Center staff devised Library Grand Rounds. The Library Grand Rounds was designed at first as a scavenger hunt competition. Students broke out into teams, received a packet of case studies, and were set free to solve several tasks that took them to multiple library locations on campus and required the use of the library web site. Over time, the Library Grand Rounds evolved further due to more time constraints, a request from the medical school to remove the competition aspect, and to include more library locations. In 2012, the Learning Resource Center again revamped the Library Grand Rounds to become Library Rounds, using case studies that only required students to accomplish tasks within the Learning Resource Center walls, such as checking out a reserve book, using an anatomical model, checking out medical equipment, finding books and journals, requesting literature search help, talking to the librarian about EndNote, and other typical tasks. The medical students enjoy the team and problem-solving aspects of the Rounds, though they still may not understand all library offerings.
Lending iPads: Viral Marketing for the Library

Authors: Ann M. Farrell, Melissa L. Rethlefsen, Wanda M. Elkharwily, Lois I. Peterson, Shelby Jensen, Tona Keene, Becky Schneider, Carolyn Wiebold

Background: In August 2011, the Mayo Clinic Library purchased 7 iPad 2s for the library staff to become familiar with tablet technology. The institution had begun to support the iPad, and was developing apps specifically for iOS so it was felt that staff should be prepared to answer questions or provide advice on these devices. In conjunction with the purchase of the iPads, staff developed subject and help guides on mobile devices, and specifically troubleshooting the iPad. Lunch n’ learn sessions (later renamed “Appy Hour”) were also developed to bring library users into the library to exchange best practices on apps, concerns (e.g. HIPAA), infection control, etc.

The program: In late June 2012, the Plummer Library (considered the main library in the Mayo Clinic library system) launched an iPad lending program for just Rochester employees. Another LibGuide was created in which the eligibility criteria for borrowing an iPad were spelled out. The LibGuide also included links to the iPad borrower’s agreement, the online form to request an iPad, and a page that outlined all the apps installed on the iPads. There was a soft launch of the program with a notice posted on our library intranet; this garnered a half dozen requests. This was followed by a news article in our institution’s weekly newsletter. It was published as at top story so it had very high visibility for several days. By the end of the first day of that news release, there were 129 requests to borrow an iPad. The content management system used by the institution’s Public Affairs department for the online newsletter tracks the number of views for articles (as of July 6: 4508 views) and allows employees to comment on and like or recommend articles to fellow employees. It was promoted via Yammer, an enterprise social network used by Mayo employees.

Lessons Learned: Library staff did not expect Public Affairs to make the iPad program a top story so they were unprepared with the overwhelming response (as of 8/7/2012: 397 requests). Initially only 4 iPads were available for circulation, 6 more were quickly acquired and put into circulation. Circulation staff stepped up and immediately began to place holds in the library management system, and they had to be quickly trained on the iPad restore process.

Multi-site Collaboration to Establish Relationships and Access to the Library’s Resources for a Newly Integrated Hospital and Clinic

Authors: Tara Brigham, Ann Farrell, Mayo Clinic Libraries

Objective: To establish a working relationship with the new staff and enable access to the library’s resources for a newly integrated hospital and clinic.

Methods: A small community hospital and clinic joined our organization on May 1, 2012 becoming Mayo Clinic Health System in Waycross, GA (site). The library wanted to be involved with the new site’s incorporation early in the process. The librarian geographically closest to Waycross in Jacksonville, FL worked with colleagues in Rochester, MN to determine who and what was needed in for a smooth transition. Two librarians traveled to the new site to give three presentations on the library’s resources, view what library resources were available, and establish a working relationship with comparable staff.
**Collaboration Matters: Reconfiguring When and What Library Resources Are Taught to Dietetic Interns**

**Author:** Tara Brigham, Mayo Clinic Libraries

**Objective:** To update and improve library instruction and resources for dietetic interns.

**Methods:** The Nutritional Support Services department at the Mayo Clinic in Jacksonville, FL offers an eight-month dietetics internship program. A librarian has always provided a short orientation of the library’s resources at the beginning of the internship program. The current librarian, new to the role, wanted to know if the orientation was effective. The librarian sought feedback from an intern on how to improve this orientation.

**Results:** The intern provided details of what resources are heavily used (such as Micromedex, UpToDate), the structure of the program, and the different projects they need to complete (three small and one large research project). A discussion of these insights with the dietetics faculty resulted in the creation of two separate library instruction sessions, one at the beginning of the program and another session before the start of the research projects. The librarian also created a LibGuide that specifically identified useful resources for the dietetic program and addressed the interns’ desire for a self-instructive guide to the library’s resources.

**Conclusion:** The library’s collaboration with faculty and students provides benefits for all parties involved. Students are provided a more relevant library instruction and thus should be able to search and find information more easily. Faculty have students that are better prepared and the librarian gains important knowledge of the resources and training needs of the students.

**Improving a Patient Portal: Encouraging Engagement through MyCare®**

**Authors:** Megan Barkelar, MLIS, Consumer Health Librarian, Melinda Orebaugh, MLS, Director, Gundersen Lutheran Health System, La Crosse, WI.

Librarians collaborated with the Information Systems department during Gundersen Lutheran’s migration from an in-house developed patient portal to Epic’s MyChart. As a result of this collaborative effort, patient resources, including MedlinePlus, Lab Tests Online and Krames On Demand were integrated into MyCare®, Gundersen Lutheran’s branded version of MyChart. Integration of these resources permits patients a seamless link to health information directly from their personal electronic health record.

Additionally, librarians are instrumental in providing bedside and chairside assistance, with support from Information Systems and Health Information Management departments, to patients in the activation and use of their MyCare® accounts. Librarians were deployed to all renal dialysis centers, the Center for Cancer and Blood Disorders, and to a general Internal Medicine clinic to educate and assist patients. Patients are also referred to Gundersen Lutheran’s three Health Resource Libraries for MyCare® assistance. Our goals are to increase patient awareness of the functionality of MyCare® and to increase patient engagement in their healthcare. Librarian efforts have also positively impacted providers’ Meaningful Use measures, have improved staff efficiency, and increased financial reimbursements related to Meaningful Use.

Active involvement with, and promotion of, the MyCare® patient portal, in terms of behind-the-scenes software development and frontline patient interaction, is, and will continue to be, a growing opportunity for librarians at Gundersen Lutheran Health System.
Poster #7
Growing 3s, 4s, and 5s: The R.E.A.D Scale in a Health System Library Service

Authors: Eileen Severson, MLIS, Supervisor, Library & Health Information Services, Megan Barkelar, MLIS, Consumer Health Librarian, Gundersen Lutheran Health System, La Crosse, WI.

With hospital libraries closing and healthcare facing increased financial strains, our hospital and consumer health libraries were looking for ways to show the value of the work, resources, and service our libraries and librarians provide. We began to investigate using the R.E.A.D scale (Reference Effort Assessment Data) originally created by Bella Karr Gerlich at Carnegie Mellon University. It is a numbered scale used to rate the amount of effort, skill, knowledge, and customer service provided by library staff when a reference transaction occurs. The scale is intended to provide a qualitative value for reference transactions, not just a number or hash mark. As suggested by the author of the scale, we tested our staff's interpretation of the scale, discussed differences, and created definitions for each rating. After this exercise and discussion, library staff decided we needed a scale of 1-5 rather than the 1-6 of the original R.E.A.D. scale. We started using an electronic form for tracking our R.E.A.D. scale statistics in February 2011. We used the resulting data to determine staffing of reference desks, to show our value to administrators during the annual business performance review, and to determine our future service priorities and needs.

Poster #8
Library-On-Demand: Streamlining Service to Improve the Needs of a Hospital System

Author: Stevo Roksandic, Library Director, Mount Carmel Health Sciences Library, Columbus, OH

PURPOSE: This poster examines the process and results in which a medical library developed an extension of services and staff commitment to better meet the needs of the hospital staff and physicians by utilizing the interoffice mail delivery system between 5 operating sites and improve access of electronic resources and provide information on demand.

SETTING AND POPULATION: An academic health sciences library that currently services the academic and medical research needs of a nursing college operating on 2 sites and 5 operating medical facilities including a staff of 8,000 employees and 1,500 physicians and doctor offices.

METHODS: The health sciences library operated as a fully staffed library in each of the medical facilities. However, due to staffing cuts and shortages, the library employed new technologies and made creative changes to deliver library resources virtually directly to hospital staff and physicians while the library is fully staffed at one location. Information Commons were developed within the hospital libraries with computer stations for users to access our website and utilize our “Ask-Us-Now” online chat service. Established innovative “Library-on-demand” services allowed customers to request delivery of bibliographic materials to their office which streamlined circulation, and receive personalized librarian support in person and/or virtually 24-7.
Poster #9

**The Dakota and Ojibwe Nations: Selections from the History of Medicine Library Collection**

Authors: Hilary Lane, Coordinator, History of Medicine Library, Mayo Clinic Libraries; Betty Smith & Shirley Greising, Celebrate Dakota! Mayo Employee Resource Group.

In conjunction with the exhibit “Why Treaties Matter: Self Government in the Dakota and Ojibwe Nations” Mayo Clinic History of Medicine Library curated a small exhibit highlighting the Dakota and Ojibwe nations. The books and images used in this exhibit were from the libraries Browsing Collection, a special collection established by Dr. Henry S. Plummer, and the Dr. Edgar Van Nuys Allen Collection on Native Americans.

Buffalo Hunts, infant cradles, specimens of canoes and snow shoes are taken from George Catlin’s two-volume set titled *Illustrations of the manners, customs & condition of the North American Indians*... published in 1876. Ojibwe methods of harvesting wild rice and the making of birch-bark art transparencies are from Frances Densmore’s book *Uses of plants by the Chippewa Indians*, published in 1928.

An image from Mary H. Eastman’s book *Dahcotah, or, Life and legends of the Sioux around Fort Snelling*, published in 1849 shows the site of Fort Snelling. The St. Anthony Fall was located about nine miles above the fort. Three different Dakota bands occupied areas in this vicinity. Black Dog’s band lived a few miles above Fort Snelling on the banks of St. Peters River, Red Wing’s band lived at the head of Lake Pepin and Wa-be-sha’s band were located some sixty or more miles below Lake Pepin on the west side of the river on a beautiful prairie known as “Wa-be-sha’s prairie”.

Poster #10

**Women and Madness: An Interdisciplinary Class Inspired by the Literature of Prescription Exhibit**

Author: Martha E. Hardy, Assistant Professor, Reference and Instruction Librarian, Metropolitan State University Library St. Paul, MN.

In conjunction with *The Literature of Prescription: Charlotte Perkins Gilman and “The Yellow Wall-Paper”*, a traveling exhibit from the National Library of Medicine, Martha Hardy, a faculty librarian from the Metropolitan State University, developed and taught a one-credit, special topics class in Gender Studies entitled “The Yellow Wall-Paper”: Women and Madness. This course was offered in the fall semester of 2011. The exhibit was on display in the Library from November 14 – December 31, 2011.

In the class, we examined the short novel “The Yellow Wall-Paper” by Charlotte Perkins Gilman in order to explore how scientific and social constructions of mental illness and madness have been used to prescribe and influence the behavior and lives of women from the late nineteenth century to today. Students considered portrayals of madness in relation to gender, drawing from literary fiction, the fine arts, medicine, social sciences, and psychology. Through reading “The Yellow Wall-Paper” along with related texts, students identified and analyzed intersections of gender with other social categories such as race, class, ethnicity, sexual orientation, nationality, religion, ability and disability, and age.

Course activities included in-class writing, group discussions, a final paper, and a class presentation. Students also worked with books, journals, pamphlets and other items from the collection of the Wangensteen Historical Library of Biology and Medicine at the University of Minnesota. Guest lecturers included Lois Hendrickson from the Wangensteen Library and Professor Jennifer Gunn from the History of Medicine department at the University of Minnesota.
Poster #11
First Year Experience: Librarian as Instructor of a Pharmacy Practice Laboratory

Authors: Xiaomei Gu – Clinical Education Librarian, Hardin Library for the Health Sciences & Adjunct Assistant Professor, College of Pharmacy, University of Iowa

Pharmacy Practice Laboratory (PPL) Course Series are required courses for PharmD students to practice the use of scientific and clinical knowledge in providing pharmaceutical care. The course meets three times per week for a lecture followed by a discussion session and a laboratory session. This poster describes the author’s first-year experience of teaching PubMed in this unique format. During Spring 2012, the author’s role in PPL was focused on PubMed. To prepare for PPL, the author attended planning meetings, evaluated students’ previous knowledge of PubMed, and investigated the teaching facilities. During the 2nd week of PPL, the author delivered two 50-minute lectures in a traditional classroom and led a 50-minute hands-on/discussion session in a computer laboratory. She also developed and graded PubMed online quizzes. During the following few weeks, the author collaborated with pharmacy faculty in developing and grading assignments and activities on finding drug information. In the final week, the author did a 20-minute wrap-up session on PubMed to summarize the common mistakes and revisit important concepts and features. The author found her first-time experience as an instructor for PPL successful and rewarding. The unique format and structure of the PPL course allowed her to connect with students through in-depth instruction, assignments and activities evaluation, and semester-end summary. She was also able to build strong collaborative relationships with faculty.

Poster #12
Good Vibrations: Librarians Minding the Store

Author: Kaye Crampton, M.A.L.S., Consumer Health Librarian, Gundersen Lutheran Health System, La Crosse, WI

The John and Nettie Mooney Health Resource Library has been serving the health education needs of patients and families at the Gundersen Lutheran-Onalaska, Wisconsin clinic since 2007.

Beginning in 2009, the Health Resource Library began a library/retail collaboration project with the Avery R. Gundersen Center for Women at the clinic. The Center for Women offers healthcare in the following areas: urinary and bladder issues, sexuality, pregnancy and childbirth, breastfeeding and menopause – anything to do with women’s health. In 2009, the library and the Center for Women decided to begin a collaboration: the library would also house a retail “Boutique” that would offer products for women to support the care they received in the Center for Women. While the Boutique is administered through the Center for Women, this project involved cross-training librarians to work in both the library and the retail settings. The library works closely with the providers in the Center for Women to offer books and videos in the library that are also sold in the Boutique, so that patients may “test drive” a book, relaxation CD or exercise DVD before actually purchasing it. Patients have been very appreciative of this option. The Boutique also offers a variety of other items: skin care from Dermatology, pedometers from Nutrition Therapy, and provider-recommended breastfeeding items, to name only a few. The library has benefitted by use from customers who might not otherwise have passed through the area. This unique partnership is the way of the future, as typically unrelated hospital departments work together to benefit patients and generate revenue.
**Poster #13**  
*Current Awareness in the Mayo Clinic Libraries: Growing Our Knowing*

**Authors:** Beth Miller, Karen Larsen, Shelby Jensen, Dana Gerberi, Scott Vermeersch, Mayo Clinic Libraries, Mayo Clinic, Rochester, Minnesota.

**Purpose:** The purpose of this poster is to describe an updated and enhanced table of contents service developed by the Mayo Clinic Libraries. The library staff strived to develop a service which would easily link library users to the contents pages of online and print journals in the Mayo Clinic Libraries. In addition, the library wanted to provide a tool which would assist library users in identifying and discovering new and related journals, as well as link users to publishers’ web sites for publishing instructions, RSS feeds and other journal information. Project goals were to create a service which would be patron-driven, patron-friendly, easy for library staff to develop and maintain, and available to all Mayo Clinic employees and students at all Mayo sites.

**Methods:** Library staff collaborated with the Library Systems Analyst to create an in-house database based on the libraries’ electronic document delivery system. The database has a staff side where library staff enter journal information, send e-alerts, track users, and generate statistics. The patron side lets users log-in to the system to sign-up for journal e-alerts and provides access to alphabetical and subject lists of journals for those users wanting to browse current online issues. The service is accessed through a link on the libraries’ home page.

**Results:** The Current Awareness Service has received positive feedback from library users and continues to grow in the number of subscribers and in the number of journals added to the system. Users particularly like the ease of subscribing to the journal e-alerts with the immediate access to online articles.

**Conclusion:** The Mayo Clinic Libraries’ Current Awareness Service is a tool which helps connect library users to current journal information. As with any library system, staff time is required to maintain the journal list and alerts, and to send out the e-alerts to subscribers. This time is considered worthwhile based on the value our users place on the service.

**Poster #14**  
*Hidden Treasures: Dance of Death in the Rare Book Collection of the Taubman Health Sciences Library*

**Authors:** Merle Rosenzweig, Irina Zeylikovich, Anna Ercoli Schnitzer, University of Michigan Taubman Health Sciences Library

The Dance of Death is a late-medieval allegory on the universality of death. It indicates that no matter one's station in life, the Dance of Death unites all. The images consist of a personification of Death leading a row of dancing figures from all walks of life to the grave. With the devastation that the Great Plagues brought to Europe, the church took an active role in addressing mortality and began to emphasize the inevitability of death. In the Rare Book Room of Taubman Health Sciences Library, one finds an early artistic example from the frescoed cemetery of the Church of the Holy Innocents in Paris (1424). Our poster is a unique representative selection from a collection donated by Dr. Aldred Scott Warthin (1866-1931), a University of Michigan pathologist who was greatly interested in all aspects of the Dance of Death and who wrote the book, "The Physician of the Dance of Death: a historical study of the evolution of the dance of death mythus in art." These images depict examples from the Warthin Collection ranging from renderings by Hans Holbein the Younger to Dance of Death art from World War I.
**Poster #15**  
*Expanding Services: Growing a Copyright-Compliant Image Directory (e-poster)*

**Authors:** Rienne Johnson, MLIS; Kevin A. Caslow, MLIS; Beth Layton, MLS, MBA, AHIP, Northeast Ohio Medical University

**Background:** Health sciences faculty have specific image needs, and often have difficulty locating clinical images which are permissible for reposting in the course management system. The library first recognized this issue when auditing faculty lectures for copyright compliance. A directory of permissible sites was created to provide faculty a directory of images that are permissible for reuse in education.

**Methods:** The goal of the directory is to guide faculty to the best available image resources. The directory is divided into 4 main categories: general images, basic sciences, clinical medicine, and pharmacy. The general division lists institutional resources as well as general resources. In the other categories, image sites were identified when searching for image alternatives during audits. Criteria for site selection are: relevance to course content; quality and clarity of the images; and whether or not the images were permissible for posting on a course management system. Selected sites were posted to a Library Guide with general information about the resource, a summary of their terms of use, directions for citing images, and searching tips.

**Poster #16**  
*Buddhist and Medical Manuscripts in Tibet*

**Author:** Nancy Moltaji, Librarian III, Mayo Clinic Libraries

Poster scope includes the history, storage, and labeling or indexing of Buddhist and some medical manuscripts in Tibet. There will necessarily be some overlap with China, as the two regions were connected via the 4,000 mile Silk Road, from the 1\textsuperscript{st} century BCE until the 1500s. It was a conduit for goods, particularly silk, as well as culture, religion, people and illnesses, such as bubonic plague.

Tibetans revere such manuscripts, and keep several in their homes, whether they are literate or not, because the texts are believed to provide sanctity and protection simply by their existence. They are considered to be a ‘divine presence’ and there are rules for placing, using and giving these texts as gifts. Tibetans developed their literary language for the 7\textsuperscript{th} century and translated many Buddhist texts from Sanskrit, a language of India where Buddhism began sometime between the 6\textsuperscript{th} and 4\textsuperscript{th} centuries BCE. The efforts of numerous scribes throughout history produced the two part Tibetan Buddhist canons in the 13\textsuperscript{th} century.

Photos and video of a manuscript library in Gyantse, Tibet, a sample of the primary manuscript format in the tradition of Indian palm leaf texts and the woodblock printing technique to copy manuscripts will be displayed. This method was used in Asia several centuries before being used in Europe and is strongly associated with Buddhism. The technique contributed greatly to the transmission of various Buddhist sutras.

Conclusion will be a brief summary of current projects by libraries and organizations to conserve and digitize these historical manuscripts.
Poster #17
Building Competence: Self- and Peer-Evaluation of Information Resources by First-Year Dental Students in Problem-Based Curriculum

Author: Barbara A. Gushrowski, MLS, AHIP, Indiana University School of Dentistry Library

OBJECTIVE: To determine which information resources students use for learning issue research, how much time they spend on the research, and how satisfied they are with their results. Students apply judgment about quality of information found, learn which resources their peers use and how they evaluated these. Students realize the amount of time needed to adequately explore relevant topics.

METHODS: First year students complete an assignment three times over the course of the Fall 2011 semester and once at the final Triple Jump Exam. The librarian collates all responses and reports back to students: titles of the resources ranked by number of uses; the type of resources (textbook, article, website etc.) used by how many students; the amount of time spent on research; and how many different resources are used to address one learning issue. The Librarian adds recommended resources to the final list. The end result is a list of print and electronic information resources that have been validated as useful by students and by the Librarian. Using self- and peer- evaluation of the quality and usefulness of particular information sources, students begin to build competence in finding and using appropriate information sources.

Poster #18
Testing the Soil: Benchmarking the Information Literacy Skills of Nursing Students Performing Evidence-Based Research

Author: Elizabeth Moreton, Student (now MLSI), School of Library and Information Science, Indiana University Bloomington.

Evidence-based practice is a growing part of the nursing profession, and information literacy skills are crucial to finding the best evidence. While the emphasis on teaching evidence-based practice skills in nursing education has increased, the teaching of information literacy skills has not received the same attention. This poster will describe a research study that sought to mediate the gap between students’ information literacy needs and available library services. In the study, the investigator created a performance benchmark for the information literacy skills of students in an evidence-based Nursing Research course. A short survey consisting of multiple choice and open-ended questions was developed from the ACRL Information Literacy Standards and the principles of evidence-based nursing. The survey was administered to students in one section of a junior year Nursing Research course. A rubric was also developed and normed, which served as a guide for assigning student responses to one of four performance levels. Gaps in information literacy skills became apparent, and results and recommendations based on those results were reported to the Nursing faculty. Those recommendations discussed methods of incorporating information literacy skills into the existing instruction and coursework in the class, allowing nursing faculty to encourage information literacy without needing additional library assistance. Additionally, assignments that emphasized both skills in evidence-based practice and information literacy were suggested for incorporation into the School of Nursing curriculum.
Discovering the Impact of Library Instruction on First-Year Medical Students

Author: Ryan Rafferty, Assistant Professor, Regional Assistant Librarian, Library of the Health Sciences-Urbana University of Illinois-Chicago

Objective: The purpose of this study is to determine if first-year medical students used resources highlighted during library instructional sessions for their assigned coursework. Citation analysis and survey results will be used to assess the impact of the library’s instructional sessions and LibGuide designed for the students’ course.

Methods: Library instructional sessions were conducted two weeks prior to the due date of the students’ assignments. Copies of the assignments (with cited references) were given to the author for analysis. The cited references were categorized and analyzed. Students were emailed on the due date for their assignment and invited to complete an online survey about the library instruction they received. Students were sent a reminder to complete the survey a week after the invitation. The survey was closed two weeks after the initial email invitation was sent. Data from the survey was collected and analyzed.

Results: Analysis of 1,055 citations shows 76.11% of all references came from some library resource. 47.3% of all citations came from databases demonstrated at library instructional sessions. 72 of 132 students completed the survey (54.5% response rate). 69.44% of respondents “strongly agreed” the library instructional sessions positively impacted their research. 80.33% of respondents “strongly agreed” the LibGuide created for their course positively impacted their research.

Conclusions: Analysis shows students cited resources demonstrated at library instructional sessions. Students indicated in the survey that library instructional sessions and the course LibGuide had a positive impact on their research.

Millennium Bridge: Practices and Insights from the Experience of Expanding My Instruction and Outreach to Today’s Undergraduates

Author: Mike McGraw, MLIS, AHIP, Reference and User Services Librarian, Cleveland Health Sciences Library, Case Western Reserve University

Cleveland Health Sciences Library had traditionally done the great majority of its instruction and outreach with groups of graduate students, as most of the students served by our primary constituent Schools are in the process of working on a post-Bachelor’s-level degree. Though that emphasis remains true in our work, in the past several years I have begun teaching more and more undergraduate students. I will explain in my poster (1) how and why this came about (networking, word-of-mouth referrals, etc.); (2) how I have adapted my content and messaging to these new groups (shorter and more varied messages to adapt to at least allegedly shorter attention spans apparently influenced by today’s media and educational environments; content adapted to specific curricula that our institutions undergraduate are enrolled in) and (3) what this might mean for our future work here and how the reader might apply it at comparable institutions.

Growing Relationships: A Project to Reduce Hospital Noise

Authors: Mindwell Egeland, Director, Patients’ Library, University of Iowa Hospitals & Clinics; Jennifer DeBerg, Clinical Education Librarian, Hardin Library of the Health Sciences, University of Iowa; Sharon Tucker, PhD, RN, PMHCNS-BC, Director of Nursing Research and Evidence-Based Practice, University of Iowa Hospitals & Clinics
The purpose of this poster is to share details about collaboration between a hospital librarian, a nursing liaison librarian, and a nursing administrator to impact quality of care at a large public teaching hospital in Iowa. The project has involved improving nursing staff awareness of evidence-based strategies to lower noise levels on selected hospital units.

Because our intent was primarily to inform those who are likely to have the most impact in initiating and sustaining practice change, we pursued collaboration with a key hospital nursing administrator to help us learn more about the information needs of nurses and the ways to best disseminate information to nursing leaders/staff. This resulted in opportunities for recommending evidence-based strategies for noise reduction, such as ear plugs, eye masks, sound conditioners, stop lights, decibel meters, iPad and iPhone apps, scripting, staff rounding, and headphones. In conjunction with the hospital patient satisfaction coordinator, we shared scores received from Press Ganey surveys documenting noise conditions reported by patients. Collaborating with the nursing administrator also resulted in a focus for conducting a literature search, related to two themes: 1. Hospital noise impact on patient perceptions/satisfaction. 2. Noise reduction strategies work. Our understanding of how to format a research summary for the intended group was enhanced. The partnership has enabled us to address the objective of publicizing findings through staff intranet and blog post, in addition to attendance at established nurse meeting times.

We are currently evaluating the impact of these efforts on patient and practice outcomes. We intend to use these evaluation data to continue seeking opportunities to address the problem, with the guidance of nursing administration and other identified groups.

Poster #22

**How Much did You Say? Managing Journal Subscription Costs within a Growing Organization**

**Author:** Mary Wittenbreer MLIS, MALS, Head Librarian, Regions Hospital, Medical Library, St. Paul MN

A successful and growing organization means an increase in the number of library users and use of library resources. It also means huge increases in yearly subscription prices. In 2011, an organization that once consisted of one hospital and 25 clinics had grown to include 4 hospitals and over 50 clinics. Prior to this, two of the hospitals had library services contracts based on per item use. The third had contracted library services through another hospital. Beginning in 2012 all the hospitals and clinics would have access to the library’s intranet site which is the access point to all library resources and services. It was now necessary to negotiate new pricing models with the vendors. The medical library’s budget is entirely funded by the main hospital which had been profitable over the past several years. Because of this success, the library had not been forced to make any cuts even though subscription prices continued to steadily increase. During negotiations it was discovered that even though journals have been available electronically for many years there was very little consistency in pricing models. This poster will explain what changes were made to our journal and database subscriptions without having to cut too many titles, how we were able to add a few titles, and negotiated new contracts for library services. The downside was that we lost user seats and access to some electronic content. The organization continues to grow but a better understanding is in place to support this growth.

Poster #23

**Achieving Consistency and Quality in Patient Education with Templates for Print Materials**

**Author:** Ruti Volk MSI, AHIP, University of Michigan Health System, Patient Education Librarian

**Objectives:** At the University of Michigan health system patient-education materials are formatted differently by different units, departments and centers. Many do not follow the recommended guidelines for written patient-education and do not use appropriate fonts, layout and language. Frequently images are used without permission and many handouts lack important elements such as a logo, a disclaimer and date of publication/revision.
**Methods:** The librarian led a team effort to create an institution-wide tool that guides clinicians in creating effective patient-education print materials. The team developed templates that follow guidelines published by national organizations such as the CDC, CMS and others. The templates specify font face and size, line-spacing and layout requirements. A short Do's and Don’ts list summarizes the core principles of plain language. The templates remind clinicians to test their handouts for readability and include a logo, a disclaimer, and a date of publication or last revision.

**Results and Conclusions:** The team created templates for short handouts, booklets, pre-procedure instructions and post-procedure instructions. They can be downloaded from the intranet. The organization’s Public Relations Marketing & Communication department helps to reinforce use of the templates, because the health system’s public website, UofMhealth.org does not link to materials that are not formatted according to the template.

Staff time to convert materials into the template is the biggest obstacle to implementation. The Patient Education Center staff teaches classes on writing effective patient education and using the template. Staff also helps clinicians to convert existing materials.

**Poster #24**  
**The John Martin Rare Book Room as a Learning Resource**

**Authors:** Donna Hirst, Hardin Library for the Health Sciences; Paul M. Heidger, Anatomy and Cell Biology, University of Iowa.

The John Martin Rare Book Room (RBR) houses over 5,000 rare books relating to the biomedical and health sciences. The most notable works in the collection were a bequest to the University Libraries from Dr. John Martin (1904-1996), an anatomist and neurosurgeon, who collected the books over many decades. The RBR offers numerous services promoting learning, including publishing a monthly newsletter, offering a monthly lecture series during the school year, and creating regular exhibits from the resources of the collection. The Curator of the RBR, Donna Hirst, MPH, MLS, gives all first-year medical students an anatomy lecture focusing on the social and historical ambivalence toward the body and human dissection, together with the legal and social history of dissection. The Sparks Essay Contest, coordinated through the RBR, is offered annually to all medical students. Significant monetary prizes recognize the best essays that examine a timely issue in medicine incorporating historical, ethical, and cultural perspectives. Tours and open houses of the room are offered to groups upon request, often featuring specific aspects of the collection. Among courses utilizing the RBR have been graduate courses in Anatomy and Cell Biology, and a course in Classics on Galen and Human Dissection. The John Martin Rare Book Room serves the University as a vital resource in anatomical instruction and historical research.

**Poster #25**  
**Social Citation Management with Mendeley to Support the Information Needs of Internal Medicine Residents**

**Author:** Alison Aldrich, Clinical Informationist, The Ohio State University Health Sciences Library, Columbus, OH

Mendeley is a free, web-based citation management tool that allows users to group and share references, connecting with others who have similar research interests. As compared to similar tools like MyNCBI, RefWorks and Zotero, Mendeley is easy to use, has a highly functional mobile application, and offers considerable flexibility for collaborative work. After several months of rounding with internal medicine residents on an inpatient general medicine service, an embedded clinical librarian decided to try Mendeley as a way to organize and share article citations related to frequently asked clinical questions and priority areas within Ohio State’s internal medicine residency curriculum. This poster will describe several possibilities for implementing Mendeley as a personal organization, communication, and outreach tool.
Exhibitors

Exhibits open Saturday, 5.30-7 pm and Sunday, 8 am-4 pm

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<th>Chair/Co-Chairs</th>
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| Conference Co-Chairs        | Donna Barbour-Talley  
J. Michael Homan                                                               |
| Continuing Education        | Chair: Nicole Theis-Mahon  
Members: Jonathan Koffel                                                        |
| Exhibits & Sponsors         | Co-Chairs: Jim Bulger and Pam Barnard                                           |
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| Finance & Budget            |                                                                                 |
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Members: Sue Gray, Jacqueline Linn, Sharon Kambeitz                               |
| Registration                | Co-Chairs: Doreen Roberts, Lisa McGuire                                          |
The purpose of the Midwest Chapter, Medical Library Association (MLA) is to stimulate and foster interest in health sciences libraries and librarianship; to increase the knowledge of its members by sponsoring educational programs and courses; to encourage development of and cooperation among health sciences libraries; to provide a forum for the exchange of ideas and the discussion of mutual problems and concerns; and to acquaint persons interested in health sciences libraries and librarianship with the MLA.

The Midwest Chapter includes the great states of Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, North Dakota, Ohio, and Wisconsin. The Chapter welcomes both members and non-members of MLA who are interested in health sciences libraries and librarianship.

Health Science Libraries of Minnesota (HSLM) is an association for providers and users of health care information.

Mission

The mission of HSLM is to promote the professional and organizational needs of health science libraries and other health information providers and to promote health science library service throughout Minnesota.

Membership

Any person engaged or interested in health sciences information work shall be eligible for membership. The members constitute the working and voting body of HSLM. Interested in joining HSLM? Go to the Membership category on this blog to download the membership form.
And in your spare time . . .

Walk

Run, jog, power-walk, or stroll along the Zumbro River on the downtown river walk

Maps of downtown Rochester are available at the Hospitality Desk

Shop

Rochester’s rich shopping scene is marked by a variety of one-of-a-kind independent shops.

- Browse along Third Street
- Discover the University Square Mall
- Explore shops along the underground walkways (called the subway system)
- Wander in a myriad of art galleries

Explore

Visit the Peace Plaza at Mayo Clinic (pictured here)

Venture out to Silver Lake Park or the Assisi Spirituality Center

More ideas available at the Hospitality Desk

Enjoy your stay in Rochester!
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<tr>
<th>Time</th>
<th>Saturday, October 6th</th>
<th>Sunday, October 7th</th>
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<tr>
<td></td>
<td>Registration/Hospitality (7:30am – 6 pm)</td>
<td><strong>Registration/Hospitality (7:30am – 6 pm)</strong>  &lt;br&gt; <strong>Breakfast Buffet (7:30 – 8:45 am)</strong>  &lt;br&gt; <strong>Sunrise Seminar: EBSCO</strong>  &lt;br&gt; <strong>Sunrise Seminar: Elsevier / Clinical Key</strong>  &lt;br&gt; <strong>Professional Practice Committee Open Forum</strong></td>
<td>Healthy Group Walk &amp; Tour of Healthy Living Center (6:30-7:30am)  &lt;br&gt; <strong>Registration/Hospitality (7:30 am – 3:30pm)</strong>  &lt;br&gt; <strong>Breakfast Buffet (7 :30 – 8:45 am)</strong></td>
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<td>8 am</td>
<td>CE Courses: (8am – Noon)  &lt;br&gt; Outreach to Minorities  &lt;br&gt; Information Anywhere</td>
<td>Welcome (8:55 am)  &lt;br&gt; Keynote (9-10:30 am)</td>
<td>Healthy Eating for Life (9 – 10:30am)</td>
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<td><strong>9 am</strong></td>
<td>Break with Exhibitors (10:30-11am)</td>
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<td><strong>10 am</strong></td>
<td>NLM Update (11am-Noon)</td>
<td>Poster Session (11-Noon)</td>
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<td><strong>Lunch Buffet (12:00 – 12:45pm)</strong>  &lt;br&gt; <strong>MLA Update (12:45-1:15pm)</strong>  &lt;br&gt; <strong>GMR Update (1:15-1:45pm)</strong></td>
<td><strong>Lunch Buffet (Noon-12:45pm)</strong>  &lt;br&gt; <strong>Midwest Chapter Business Meeting (12:45 - 1:45pm)</strong></td>
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<td>CE Course: Patient Safety (1-5pm)</td>
<td>Paper Sessions 1 &amp; 2 (2-3:30pm)</td>
<td><strong>GMR Technology Forum (2:00– 3:30pm)</strong></td>
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<td>2 pm</td>
<td><strong>Chapter Committee meetings (3-5pm)</strong></td>
<td>Break with Exhibitors (3:30-4pm)</td>
<td><strong>Mayo Clinic tours (3:30-5pm)</strong></td>
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<td>3 pm</td>
<td>Mentor-Mentee Match-up (5-5:30 pm)</td>
<td>Paper Sessions 3 &amp; 4 (4-5pm)</td>
<td><strong>Dine-arounds (5:15pm)</strong></td>
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<td>5 pm</td>
<td><strong>Welcome and Exhibitors’ Reception (5:30 -7pm)</strong></td>
<td>Optional Trolley Ride (5-6pm)</td>
<td><strong>Meeting Planners Wrap-up Dinner (5:30-8pm)</strong></td>
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<td>6 pm</td>
<td><strong>Rochester Art Center Dinner (6:30-8:30)</strong>  &lt;br&gt; <strong>Galleries open (5:30-9:30pm)</strong></td>
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