On behalf of Midwest Chapter/MLA, the Wisconsin Health Science Library Association (WHSLA), and the Southeastern Wisconsin Health Science Library (SWHSL) consortium, we welcome you to Milwaukee for the 2019 annual conference: Discover, Connect, Collaborate.

Discover: Highlights of this year’s program include MK Czerwiec, Sunday keynote speaker, nationally known for her work in the bourgeoning area of graphic medicine. Monday’s panel will address another trending focus for health professionals: social determinants of health. Janice Curnes, our Sunday lunch speaker, will connect the history of the Milwaukee Old Soldier’s Home to the growth of the VA and that organization’s impact on medicine. Stewart Brower will speak on finding opportunities for librarians to lead no matter what your current position in a CE class included with your registration on Monday afternoon.

Connect: If you’ve ever wanted to sit on a Harley-Davidson motorcycle, Sunday night is your chance! Join us for dinner and mingling at the Harley-Davidson Museum®. Saturday night offers more opportunities for connecting with your colleagues: a reception with vendors from 5:30-7 pm and an optional walk to the Fiserv Forum/“Fear District” at 7:15 pm. If you have a little down time during the conference, visit the Registration/Hospitality area for maps and suggestions about walks to take, places to visit, and how to get around downtown Milwaukee.

Collaborate: Thanks to Margaret Hoogland for bringing to life Saturday’s “Make it your Own” Research Retreat. In this first-ever session you can collaborate with your colleagues on various aspects of the research process. Morning and afternoon sessions will be held. You can also collaborate with your colleagues on some fun activities during the conference. We’ll work together to complete a jigsaw puzzle in the Atrium on the second floor of the Hyatt and challenge you with a crossword puzzle at the Sunday event.

Thank you to the exhibitors and sponsors that help to make this conference possible. Our exhibitors and sponsors will be excited to talk with you about their products during the Saturday reception and the breaks on Sunday and Monday morning. Please stop by their tables and thank them for their support!

Finally, we want to say congratulations to all the conference planners and committee members that have worked so hard to bring this conference to life. This conference could not have happened without all your ideas, hard work, time and dedication. Thank you!

Brenda Fay and Karen Hanus
2019 Annual Meeting Co-chairs

THE HOSPITALITY & REGISTRATION DESK HOURS

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<tr>
<td>Friday</td>
<td>2:00 pm – 6:30 pm</td>
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<tr>
<td>Saturday</td>
<td>7:00 am to 7:00 pm</td>
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| Sunday | 7:00 am to Noon
Closed Noon to 1:00 pm
Open 1:00 – 5:30 pm |
| Monday | 7:00 am to Noon |
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### PROGRAM SCHEDULE

#### Friday, October 4th

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2:00 pm - 6:00 pm</td>
<td>Midwest Chapter Board Meeting</td>
<td>Milwaukee Room</td>
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<tr>
<td>5:30 pm - 8:00 pm</td>
<td>Spontaneous Happy Hour</td>
<td>Hotel Bar</td>
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#### Saturday, October 5th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 am - 12:00 pm</td>
<td>CE Classes</td>
<td>Milwaukee Room, Executive Ballrooms</td>
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<tr>
<td>9:00 am - 12:00 pm</td>
<td>Research Retreat</td>
<td>Crystal Room</td>
</tr>
<tr>
<td>12:00 pm - 1:00 pm</td>
<td>Lunch on Your Own</td>
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<tr>
<td>1:00 pm - 5:00 pm</td>
<td>CE Classes</td>
<td>Executive Ballrooms</td>
</tr>
<tr>
<td>1:00 pm - 4:00 pm</td>
<td>Research Retreat</td>
<td>Crystal Room</td>
</tr>
<tr>
<td>4:30 pm - 5:30 pm</td>
<td>Exhibitor Set Up</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>5:00 pm - 5:30 pm</td>
<td>Mentor/Mentee Meetup</td>
<td>Crystal Room</td>
</tr>
<tr>
<td>5:30 pm - 7:00 pm</td>
<td>Welcome Reception with Vendors</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>7:15 pm - 9:00 pm</td>
<td>Optional Dining at Fiserv Forum Plaza</td>
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#### Sunday, October 6th

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 am - 9:00 am</td>
<td>MLA Update (7:45-8:30); GMR/NLM Update (8:30 - 9:00) with Breakfast (begins at 7:15)</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>9:00 am - 9:30 am</td>
<td>Break with Exhibitors</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>9:30 am - 11:00 am</td>
<td>Keynote - MK Czerwiec</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Location</td>
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<tr>
<td>11:00 am - 12:00 pm</td>
<td>Break with Exhibitors</td>
<td>Regency Ballroom</td>
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<tr>
<td>12:00 pm - 1:00 pm</td>
<td>Lunch with Milwaukee/WI Medical History Talk</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>1:00 pm - 2:00 pm</td>
<td>Contributed Papers 1</td>
<td>Milwaukee Room, Executive AB, Executive CD</td>
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<td>2:00 pm - 3:00 pm</td>
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<td>4:00 pm - 4:30 pm</td>
<td>WHSLA Business Meeting</td>
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<td>4:15 pm - 5:00 pm</td>
<td>Silent Auction Wrap-Up</td>
<td>Outside the Regency Ballroom</td>
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<td>5:30 pm</td>
<td>Transportation to Social Event</td>
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<tr>
<td>6:00 pm - 8:00 pm</td>
<td>Social Event at Harley-Davidson Museum</td>
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<tr>
<td>8:00 pm</td>
<td>Transportation from Social Event</td>
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**Monday, October 7th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:15 am - 8:30 am</td>
<td>Exhibitor Showcase with Breakfast  (begins at 7:00)</td>
<td>Regency Ballroom</td>
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<tr>
<td>8:30 am - 9:00 am</td>
<td>Break with Exhibitors</td>
<td></td>
</tr>
<tr>
<td>9:00 am - 10:30 am</td>
<td>Social Determinants of Health Panel Session</td>
<td>Regency Ballroom</td>
</tr>
<tr>
<td>10:30 am - 11:00 am</td>
<td>Break with Exhibitors</td>
<td></td>
</tr>
<tr>
<td>11:00 am - 12:00 pm</td>
<td>Posters</td>
<td>Executive A-D</td>
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<tr>
<td>11:00 am - 12:00 pm</td>
<td>Exhibitor Take Down</td>
<td>Regency Ballroom</td>
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<tr>
<td>12:00 pm - 12:30 pm</td>
<td>Lunch Served</td>
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<tr>
<td>12:30 pm - 2:00 pm</td>
<td>Lunch and Midwest Chapter Business Meeting</td>
<td>Regency Ballroom</td>
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<tr>
<td>2:00 pm - 4:00 pm</td>
<td>CE Class - Finding Leadership &amp; Management Opportunities Where You Are</td>
<td>Regency Ballroom</td>
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Building Partnerships with Faculty, Clinicians, and other Stakeholders (Milwaukee Room)

Instructor: Gwen Wilson, MLS, AHIP, University of Missouri–Columbia

This face-to-face class will discuss barriers to building partnerships and detailed plans to help overcome these obstacles. Learn some strategies that will help open opportunities for collaborative projects in both the academic and hospital settings.

Copyright Skills as Risk Management Tools: The Librarian’s Role (Executive D)

Instructor: Barbara Ingrassia, MLS, AHIP, CCM, CLDC, Manage Copyright

This course will explore the vital role librarians with basic copyright skills can play in minimizing the organization’s exposure to liability. Topics to be covered include answering common myths with basic copyright concepts, formulating best practices for copyright risk management, developing awareness/communication/outreach/education plans.

Libraries as a Disaster Recovery Resource: How to Make a Difference (Executive B)

Instructors: Siobhan Champ-Blackwell, MSLIS, National Library of Medicine; Angela Tucker, MLIS, MIDT, AHIP, Memorial Health System; Michele Stricker, MLIS, MFA, MA, New Jersey State Library

Attendees will learn about basic terminology and concepts related to disaster health information and their applications; the roles librarians can play in providing health information to responders before, during, and after a disaster; and HHS/NLM resources such as WISER, CHEMM, and REMM.

Scoping Reviews: The What, Why, and How for Librarians (Executive A)

Instructor: Tom Harrod, MLS, George Washington University

During this course, students will learn about the niche that scoping reviews fill within the world of scholarly research and the role that librarians can play in their creation. This includes understanding how scoping reviews developed from traditional systematic reviews as well as the characteristics that differentiate these two publication types.

Questionable Versus Reliable? Navigating the Biomedical Scholarly Publishing Landscape (Executive C)

Instructors: Carolann Lee Curry, MLIS, and Anna Krampl, MSLS, Mercer University School of Medicine

The goal of this face-to-face course is to provide attendees with a foundation for evaluating biomedical search results. The various Open Access publishing models of the current scholarly landscape lend themselves to a dangerous grey area where the quality of references isn’t always clear. This session aims at arming attendees with knowledge and resources to make the evaluation of their findings more straightforward.
• Libraries as a Disaster Recovery Resource: Take Action (Executive B | 1:30 pm - 4:30 pm)

Instructors: Siobhan Champ-Blackwell, MSLIS, National Library of Medicine; Jacqueline Leskovec, MLIS, MA, RN, National Network of Libraries of Medicine Greater Midwest Region; Michele Stricker, MLIS, MFA, MA, New Jersey State Library; Darrell Williams, PhD, State of Wisconsin Division of Emergency Management

This 3-hour workshop will introduce you to key players in emergency response and provide guidance for defining the role of your library as a community resource during disaster recovery. Participation in the morning session is not required for enrollment.

Monday, October 7th

Afternoon Session | 2:00 pm - 4:00 pm

• Finding Leadership and Management Opportunities Where You Are (Regency Ballroom)

  Stewart Brower, MLIS, AHIP

  During this two-hour course, attendees will be given the opportunity to assess their own leadership skills. This self-assessment will allow attendees to better know their own strengths and weaknesses as potential leaders.

  *Attendees will receive a code to redeem for 2 MLA CE credits on MEDLIB-ED

PANEL AND GUEST SPEAKERS

• Keynote: MK Czerwiec, RN, MA, aka Comic Nurse (Sunday October 6th | 9:30 am – 11:00 am)

  MK is a nurse who uses comics to contemplate the complexities of illness and caregiving. She is the Artist-in-Residence at Northwestern Feinberg School of Medicine and a Senior Fellow of the George Washington School of Nursing Center for Health Policy & Media Engagement. MK has been making comics under the pseudonym Comic Nurse since 2000. She co-runs GraphicMedicine.org, a website devoted to the intersection of comics and health.

• Out at the Soldiers Home: A Brief History of the Northwest Branch of National Home for Disabled Volunteer Soldiers (Sunday October 6th | 12:00 pm – 1:00 pm)

  Janice Curnes, MLS has been the medical librarian at the Clement J. Zablocki VA Medical Center for 29 years. In addition to her duties as medical librarian, Jan has charge of overseeing the medical center archives which are housed in the library and various historic displays throughout the medical center.

• Social Determinants of Health: From the Patient to the Community and Beyond (Monday October 7th | 9:00 am – 10:30 am)

  Anne Getzin, MD is a family physician with AdvocateAurora Health, a not-for-profit health care system.

  Joe Hinton is an Action Learning Coach with the County Health Rankings & Roadmaps (CHR&R) program based in Chicago, IL.

  Kayla Heslin, MPH provides biostatistical support to Aurora Research Institute’s emerging areas research specialties.

  Nancy Smuckler, PhD has taught at UWM for 25 years in Health Sciences, Nursing, Psychology, Education, Social Work and the Academic Opportunity Center.
Opening Reception & Walk to Oktoberfest/“Fear District” | Saturday, October 5

The Hospitality Committee invites you to our opening reception to meet our exhibitors. The reception will be held in the Regency Ballroom on the 2nd floor of the Hyatt from 5:30 pm to 7:00 pm. Light appetizers will be served. Your first drink is complimentary and you may purchase additional beverages if you wish. Casual attire/jeans are appropriate.

Dinner after the reception is on your own.

At 7:15 pm from the main Hyatt lobby, those interested can walk with the Hospitality Committee to explore Oktoberfest at the Fiserv Form plaza known as the Deer District. There are many restaurants along the walk and around the plaza. The walk is approximately a third of a mile north from the Hyatt on either Old World 3rd Street or Vel A. Phillips (4th street) Avenue. A map to the district is provided in your registration folder. In addition to the classic German celebration of Oktoberfest, the Deer District will be transformed into the “Fear District” for Halloween. Haunted house tour tickets are available for purchase online or at the Fiserv Forum ticket office.

https://deerdistrict.com/event/milwaukee-oktoberfest
https://deerdistrict.com/event/fear-district

Sunday Night Reception | Sunday, October 6th

The Sunday evening social event for our Midwest Chapter/MLA Conference will be dinner and exploration of the Harley-Davidson Museum®. Gather at the 3rd Street entrance to the Hyatt Regency lobby at 5:20 pm to board the shuttle. The shuttle will depart at 5:30 to take you to the museum. At 6:00 pm our food stations will open in the Rumble Room. You will be free to discover the museum and the gift shop at any time.

Want to take it easy and just connect with friends? We will have a Milwaukee themed crossword puzzle available for collaboration. Dress code: Be casual, jeans encouraged!! The Experience gallery in the museum features motorcycles of various sizes that you are encouraged to touch, sit on and photograph. At 8:00 pm the shuttle will return to take you back to the Hyatt.

Harley-Davidson Museum®
Rumble Room
400 W Canal St,
Milwaukee, WI 53201
RESTAURANT GUIDE

Restaurants within walking distance of Hyatt Regency.

*Indicates open for lunch on Saturday. This list is not comprehensive or a rating of quality, there are many more places to dine in Milwaukee!

ITALIAN

*Calderone Club—Across the street
842 N. Old World 3rd St.
Milwaukee Wisconsin 53203
(414) 273-3236
http://www.calderoneclub.net/

Pizza San Giorgio Napoletana—Across the street
838 N. Old World 3rd St.
Milwaukee, WI 53202
(414) 276-2876
https://sangiorgiopizza.com/

SPORTS BAR

*Major Goolsby’s—Across the street
340 W. Kilbourn Ave.
Milwaukee, WI 53203
(414) 271-3414
https://www.majorgoolsbys.com/

Punch Bowl Social—0.3 mi
1122 N. Vel R. Phillips Ave.
Milwaukee, WI 53203
(414) 204-7544
https://www.punchbowlsocial.com/location/milwaukee

AMERICAN PUB

*Tavern at Turner Hall—0.3 mi
1034 North Vel R. Phillips Ave.
Milwaukee, WI 53203
(414) 346-0800
http://tavernmke.com/

*Buck Bradley’s—0.3mi
1019 Old World 3rd St.
Milwaukee, WI 53203
(414) 224-8500
https://www.buckbradleys.com/

GERMAN

*Mader’s Restaurant—0.2 mi
1041 N Old World 3rd St.
Milwaukee, WI 53203
(414) 271-3377
http://madersrestaurant.com/

MILWAUKEE (CHEESE CURDS & SAUSAGE)

*Milwaukee Brat House—0.2 mi
1013 N Old World 3rd St.
Milwaukee, WI 53203
(414) 273-8709
https://www.milwaukeebrathouse.com/home.php

THAI

The King & I Thai Restaurant—Across the street
830 N Old World 3rd St.
Milwaukee, WI 53203
(414) 276-4181
http://www.kingandirestaurant.com/

MEXICAN

*Cantina Milwaukee—0.2 mi
1110 N Old World 3rd St.
Milwaukee, WI 53203
(414) 897-8137
https://cantinamilwaukee.com/

FAST FOOD

*Subway—0.3miles
Empire Building
710 North Plankinton Ave. Suite 106
Milwaukee, WI 53203
(414) 212-8495
Store #49982
https://order.subway.com/

DINER

*George Webb—1 block
812 N Old World 3rd St.
Milwaukee, WI 53203
(414) 278-0225
https://georgewebb.com/

STEAK

Milwaukee ChopHouse—0.3 mi
633 N 5th St.
Milwaukee, WI 53203
(414) 226-2467
https://www.chophouse411.com/
CONTRIBUTED POSTERS

Posters can be set up in Executive A-D from 7:00 a.m. to 11:00 a.m. on Monday, October 7th.

Monday, October 7th | 11:00 a.m. – 12:00 p.m.
All posters will be available for viewing, and presenters will be available for questions

- **Simplifying the Process for Finding Research Funding: A Cross-Campus Collaboration at a Large Academic Institution**
  Authors: Merle Rosenzweig, Judith Smith, Ann Curtis, Amy Puffenberger, Chase Masters; University of Michigan

- **Measuring the Impact of a Systematic Review Service**
  Authors: Jennifer DeBerg, Heather Healy, Matthew Regan, Chris Childs; Hardin Library for the Health Sciences, University of Iowa Libraries

- **Books to Beds™**
  Authors: Megan Olson, Annette Gill; Gundersen Health

- **The Expectations, Priorities, and Preferences of Students with Disabilities when Seeking Accessibility Information on Academic Library Websites**
  Author: Amelia Brunskill; University of Illinois at Chicago

- **Cross-country Collaboration: Connecting Colleagues through Evidence-based Practice Education**
  Authors: Heather Jett, Diana Almader-Douglas, Tara Brigham, Lisa Marks; Mayo Clinic Libraries

- **Overcoming the Pitfalls of LibGuides through Design and Value-Added Content**
  Authors: Simon Robins, Carrie Price; Northeast Ohio Medical University; Welch Medical Library, Johns Hopkins University

- **Librarian Feedback Loops Improve Medical Student Self-Directed Learning Skills**
  Authors: Elizabeth Suelzer, Johnathon Neist; Medical College of Wisconsin

- **Putting NNLM on the Map: A Visualization Approach to Making Data Driven Decisions for the National Network of Libraries of Medicine**
  Author: Nicole Strayhorn; American Dental Association – ADA Library & Archives

- **Supporting Clinical Decision-Making: Integrating LibGuides into the Electronic Health Record**
  Authors: Cynthia Avallone, Loren Hackett, Theresa M. Kline; Floyd D. Loop Alumni Library, Cleveland Clinic

- **A Comparison of Published Search Filters for Clinical Trials**
  Author: Jennifer Westrick; Library of Rush University Medical Center

- **Teaching Health Science Professionals Computational and Data Management Skills Using Clinical Data in a Carpentries-style Lesson**
  Authors: Trisha Adams, Sarah Stevens, Erin Jonaitis, Tobin Magle, Maria Kamenetsky, Steve Goldstein; University of Wisconsin – Madison
• Rightsizing with Real-Time Data=More Bang for Your Buck
  Author: Lisa Carter; Hartford Hospital, Hartford Healthcare

• Human Trafficking: Health Care Providers Perspectives
  Authors: Barbara Ingrassia, Colleen Burnham, Samir Malkani; University of Massachusetts Medical School

• A Library-Bariatric Surgery Collaboration to Provide Reliable Consumer Health Information
  Author: Kathy Koch; Advocate Aurora Library Network, Advocate Aurora Health

• Care and Feeding of Health Sciences Institutional Repositories: Funding and Administration Models
  Authors: Brenda Fay, Jennifer Deal, Annie Lipski; Advocate Aurora Library Network, Advocate Aurora Health

CONTRIBUTED PAPERS

Sunday, October 6th | Contributed Papers 1 | 1:00 pm - 2:00 pm

Milwaukee Room

• Still Feeling the Effects: A Citation Analysis of the Highly Cited, Retracted Article on MMR Vaccines and Autism (1:00-1:18)
  Authors: Elizabeth Suelzer, Jennifer Deal, Karen Hanus, Barbara Ruggeri, Rita Sieracki; Elizabeth Witkowski Medical College of Wisconsin Libraries, Advocate Aurora, Carroll University

• Not Knowing all the Answers: Pros and Cons of Letting Students Struggle in Problem Based Learning (PBL) (1:20-1:38)
  Author: Charlotte Beyer; Rosalind Franklin University of Medicine and Science

• Doing Better with LibGuides in 2019: Creating a Departmental LibGuide Template for an Evolving Library (1:40-1:58)
  Author: Julia C. Stumpff; Jason A. Lilly Indiana University School of Medicine, Ruth Lilly Medical Library

Executive AB

• Persistence, Creativity, and Resilience: A Bird’s Eye View of Managing an Evidence-based Medicine Curriculum (1:00-1:18)
  Authors: Amy Blevins, Laura Menard; Indiana University School of Medicine, Ruth Lilly Medical Library

• Current Practices in Data Management Education in Nursing Doctoral Programs (1:20-1:38)
  Authors: Rebecca Raszewski, Abigail Goben, Martha Dewey Bergren, Krista L. Jones, Catherine J. Ryan, Alana D. Steffen, Susan C. Vonderheid; University of Illinois at Chicago

• It’s Not the Upside Down: Creating a Flipped Classroom Experience for Critical Appraisal (1:40-1:58)
  Authors: Laura Menard, Amy Blevins; Indiana University School of Medicine, Ruth Lilly Medical Library
Executive CD

- Facilitating Open Access through Collaboration with Clinical Departments (1:00-1:18)
  Author: Jessica Petrey; University of Louisville

- Expanding Research Data Management Education for Librarians & Health Sciences Affiliates at the University of Minnesota, Duluth (1:20-1:38)
  Authors: Lisa McGuire, Caitlin Bakker, Sarah Jane Brown, Katherine Chew, Shanda Hunt; Bio-Medical Library, University of Minnesota

- A Historical Analysis of the Library’s Role in Nursing Education: The Johns Hopkins Nurses’ Journal Club and Society of Teresians, 1891 – 1925 (1:40-1:58)
  Author: Jodi Jameson; The University of Toledo, Mulford Health Science Library

Sunday, October 6th | Contributed Papers 2 | 3:00 pm - 4:00 pm

Milwaukee Room

- Flipping the Script: Assessing an Online Approach to Training Student Workers (3:00-3:18)
  Author: Laura Menard; Indiana University School of Medicine, Ruth Lilly Medical Library

- Make It a Game! Engaging Students in Searching the Literature (3:20-3:38)
  Author: Carol Shannon; Taubman Health Sciences Library, University of Michigan

- Developing an Interactive Tool to Assist in Complying with the NIH Public Access Policy. (3:40-3:58)
  Authors: Merle Rosenzweig, Tyler Nix, Chase Masters; Taubman Health Sciences Library, University of Michigan

Executive AB

- Doing Better with Library Classes in 2019: Streamlining Scheduling, Marketing, and Data Gathering (3:00-3:18)
  Authors: Julia C. Stumpff, Hannah J. Craven; Indiana University School of Medicine, Ruth Lilly Medical Library

- How are Researchers Documenting their Day-to-Day Activities? (3:20-3:38)
  Authors: Merle Rosenzweig, Marci Brandenburg, Scott Martin, Leena Lalwanim Mark MacEachern, Yulia Setvryugina; Taubman Health Sciences Library, University of Michigan
Michael Reilly - EBSCOHealth
The EBSCO solution for the vision for future library websites, accessing clinical content, and information

Hayley Harris - Third Iron
Technology for a Comprehensive Digital Access Strategy

Lavonne Bancroft - Wolters Kluwer
Lippincott Health Libraries and Ovid Discovery

Marisa Lockwood - Thieme Publishers
Thieme Publishers: E-Book and multi-media platforms in the medical specialties in which we are the market-leading publisher

Wendy Bahnsen - Rittenhouse Book Distributors
Discover the benefits of partnering with Rittenhouse Book Distributors for health sciences print and eBooks!

Greg Malar - Rockefeller University Press
Rockefeller University Press launches new website with Silverchair

Mary Anne Reilly - BMJ
New content and new options: Learn how BMJ can enhance your library resources.

Patrick Garrett - Isabel Healthcare, Inc.
Isabel Professional / Clinical Educator for Enhanced Clinical Reasoning
Elizabeth Kiscaden and Sam Watson - NNLM/GMR
A New PubMed

David Lahr - McGraw-Hill Education
Discover McGraw-Hill’s exciting new enhancements and proprietary content, Connect to current information from the best minds in medicine, and Collaborate with us around innovative solutions.

Amy Bleich - American Academy of Pediatrics
AAP’s Pediatric Care Online—Tons of valuable NEW content!

SILENT AUCTION | CONFERENCE FUNDRAISING

Raise Scholarship Funds for the Midwest Chapter/MLA

Check out the silent auction items and learn more about the owl painting purchased on Mackinac Island and donated to the auction. (https://bit.ly/2lKargb)

If you prefer to donate directly to the scholarship fund, we welcome online donations, via the Midwest Chapter/MLA online donation form, any time or in-person (by check).

Conference Fundraising Schedule:

Saturday, October 5th | 9:00 am – 4:30 pm
- Silent auction items on display
- Purchase ribbons for your name tag
- Donate to the Midwest MLA scholarship fund online or by check

Sunday, October 6th | 8:30 am – 4:15 pm | 4:15 pm – 5 pm (silent auction wrap-up)
- Bid on auction items
- Purchase ribbons
- Donate to the scholarship fund online or by check

*If you bid on auction items, be at the fundraising tables at 4:15 pm for the wrap-up. Winners will pick up their auction items from 4:15 pm – 5 pm. Cash or check only, please.
2019 CONFERENCE PLANNING COMMITTEE

2019 Conference Co-Chairs:
Karen Hanus, Medical College of Wisconsin
Brenda Fay, Advocate Aurora Health

Exhibits/Sponsorship Committee:
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Charlotte Beyer, Rosalind Franklin University of Medicine and Science
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Program Committee:
Chair: Brenda Fay, Advocate Aurora Health
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Deb Knippel, Marshfield Clinic Health System
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Deborah Ruck, Medical College of Wisconsin
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